



Media release

Basel, 4 July 2013

MCH Group: Executive Board changes

- **Christophe Biollaz has been appointed new Chief Financial Officer as of 1 January 2014, as successor to Markus Haering who is taking retirement.**
- **Christoph Neuenschwander, Chief Development Officer and the Board of Director's delegate to Winkler Multi Media Events AG , is leaving the MCH Group on 31 December 2013.**

Christophe Biollaz who is currently working for the Oettinger Davidoff Group Switzerland/Basel, will be joining the MCH Group on 1 December 2013, where he will be taking over the function of Chief Financial Officer (CFO) as a member of the Executive Board. Since completing his studies, the 45-year-old graduate business economist, who lives in Therwil (BL), has held managerial positions in a number of companies in Switzerland and abroad, including Novartis, Syngenta, Hero and Lindt & Sprüngli. Since 2012 he has held responsibility within the Oettinger Davidoff Group for strategy, business development and finances in Europe.

In his new function as CFO of the MCH Group, Christophe Biollaz will be succeeding Markus Haering, who will be taking retirement on 31 May 2014. Markus Haering has been CFO of the former Messe Basel and current MCH Group since 1990.

Christoph Neuenschwander, Chief Development Officer (CDO) has decided to leave the MCH Group on 31 December 2013 in order to take up new

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professional challenges. He joined the MCH Group as a member of the Executive Board on 1 January 2009 and, since October 2010, has been primarily responsible for the operational management of Winkler Multi Media Events AG in Wohlen as the Board of Directors' delegate. He will continue to be available in a consultative capacity even after leaving the MCH Group.

Christian Künzli, who is 44 years old, will be taking on the operational management of Winkler Multi Media Events AG. He has been with the Nüssli Group in Hüttwilen for 18 years, most recently as Head of the Events Division and a member of the group management. He will be joining the company in October 2013.

On 1 January 2014, Jean-Marc Devaud, who is a member of the Executive Board and managing director of subsidiary Expomobilia AG, will be taking on top-level managerial responsibility for the MCH Group's services companies – Expomobilia AG, Winkler Multi Media Events AG and Rufener events Ltd. – as Chief Event Services Officer (CESO) and Board of Directors' delegate

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The MCH Group is a leading international group of companies specialised in live marketing with a comprehensive services network that spans the entire exhibition and event market. It owns the exhibition companies in Basel, Lausanne and Zurich, as well as different event services companies in the fields of event management, stand construction and multimedia. The MCH Group's current exhibition portfolio takes in around 100 MCH and third-party exhibitions. The company group, with some 630 employees, achieved an operating income of CHF 390.2 million and a group profit of CHF 27.4 million in 2012.