

Media release

Basel, 12 July 2019

Frank Marreau to be new Managing Director of Expomobilia

Frank Marreau will be taking over as new Managing Director of Expomobilia in Effretikon on 1 January 2020. The company, which specialises in trade fair and event structures, forms part of MCH Live Marketing Solutions. He is thus succeeding Florian Faber, who has been CEO of the Live Marketing Solutions division and a member of the MCH Group's Executive Board since January 2019.

Frank Marreau was born in France in 1977, grew up in north Germany and has lived in Switzerland with his family since 2006. He studied International Management and Marketing in Bamberg and Coburg (Germany).

For many years, Frank Marreau worked in Germany and Switzerland in senior positions for marbet, a subsidiary of the Würth Group with its head office in Künzelsau (Germany) and branches in Switzerland, before joining MCI Switzerland in 2015. First as Strategic Development Director and, since autumn 2015, as Managing Director MCI Zurich & MCI Vienna.

"We are delighted to have been able to appoint an exceedingly competent and recognised expert from our industry with Frank Marreau and wish him every success in the Expomobilia team", stresses Florian Faber.

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