

Art Basel Awards

Press Release
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 Art Basel
Awards



- The Art Basel Awards are the first of their kind in the industry, celebrating boundary-pushing artists, curators, patrons, museums, cross-disciplinary creators, media, and others whose work is driving the future evolution of contemporary art.
- An International Jury of experts will award 36 Medals to individuals and organizations worldwide, selected for their vanguard vision, skill, and impact. Medalists will be recognized globally by Art Basel through campaigns and initiatives that unfold year-round.
- Medalists will pilot a peer-driven process, whereby they will vote to select 12 Gold Medalists from among themselves, representing the Art Basel Awards' highest honor and a new model of recognition in which future changemakers are uniquely elevated by their peers.
- Medalists will be announced in May 2025 and honored during Art Basel in Basel, Switzerland in June. Gold Medalists will be revealed at an exclusive award event during Art Basel Miami Beach in December, featuring immersive experiences that reflect the visionary spirit of the Art Basel Awards.
- Amplifying connections between contemporary art and global culture, the Art Basel Awards are delighted to announce renowned fashion brand BOSS as their presenting partner. The Awards embody HUGO BOSS Group's longstanding commitment to inspiring discovery and dialog at the intersection of fashion and art.

Unlike conventional awards which focus on singular achievements, the **Art Basel Awards recognize practices and contributions of significant and broad impact.** Honoring artists, curators, institutions, patrons, cross-disciplinary luminaries, and cultural innovators, the Art Basel Awards emphasize celebration over competition — reinforcing the idea that the future of art is not built by individuals alone, but by communities of influence. In keeping with Art Basel's mission to support the greater art ecosystem and expand avenues for creation and collaboration across the cultural landscape, Medalists gain access to Art Basel's global network, tailored mentorship, partnership opportunities, and bespoke support designed to amplify their work on an international scale. For artists who receive a Gold Medal, the Art Basel Awards will provide those in the Emerging category the opportunity to showcase their work at a leading global institution; those in the Established category a major commission for Art Basel; and those in the Icons category a mentoring program to nurture the next generation of rising talents.

More than a title, a Medal is a call to artists and professionals across the industry to shape what comes next, said Vincenzo de Bellis, Art Basel's Director of Fairs and Exhibition Platforms: 'The Art Basel Awards are a love letter to the artists who illuminate the future with their vision and the unsung champions who bring world-altering art experiences to life. They connect the world's trailblazing artists, their allies, and their collaborators to realize opportunities that redefine creation, exhibition, patronage, and research. This initiative is an invitation to our community to dream bigger. It reaffirms our commitment to nurturing bold artistry and empowering a world where transformative art can flourish and inspire generations to come.'

Chaired by de Bellis, the **International Jury of the Art Basel Awards** comprises nine members, carefully chosen for their expertise, influence, and demonstrated commitment to shaping the future of art. They are: **Hoor Al-Qasimi**, President and Director, Sharjah Art Foundation; **Elena Filipovic**, Director, Kunstmuseum Basel; **Koyo Kouoh**, Executive Director and Chief Curator, Zeitz Museum of Contemporary Art Africa (Zeitz MOCAA), Cape Town, and Curator, 61st International Art Exhibition (2026), La Biennale di Venezia; **Jessica Morgan**, Nathalie de Gunzberg Director, Dia Art Foundation, New York; **Hans Ulrich Obrist**, Artistic Director, Serpentine, London; **Adriano Pedrosa**, Artistic Director, Museu de Arte de São Paulo (MASP); **Suhanya Raffel**, Museum Director, M+, Hong Kong; **Franklin Sirmans**, Director, Pérez Art Museum Miami (PAMM); and **Philip Tinari**, Director and Chief Executive, UCCA Center for Contemporary Art, Beijing.

Noah Horowitz, CEO, Art Basel, said: 'The Art Basel Awards tap the global power of our brand in new and truly significant ways, underlining our absolute commitment to industry leadership through innovation and impact. With this initiative, Art Basel stands to deliver ever more opportunities for the art world's key players, forge new paths for exchange and collaboration across industries, and create new touchpoints with our core and rapidly expanding audience. We are thrilled to partner with BOSS, a brand with a proud history of supporting the arts, to celebrate the cutting-edge work driving the future of art and culture.'

Aiming to advance leading, boundary-crossing work, the Art Basel Awards recognize interdisciplinary practitioners bridging the art world and its neighboring creative industries – including fashion, design, film, architecture, and music. **As presenting partner of the Art Basel Awards, BOSS, the core brand of HUGO BOSS, builds on the group's longstanding tradition of art endorsement and aim to amplify contemporary artistic practice among fashion's global cultural audience.** **Daniel Grieder, CEO, HUGO BOSS, said:** 'Fashion and art are deeply connected and, as a result, art is an integral part of our DNA. HUGO BOSS has a 30-year history of art sponsorship and by supporting the Art Basel Awards with BOSS, we are taking our commitment to the next level. We are excited to continue driving innovation in the arts and its related fields. With its premium positioning, global relevance, and pioneering spirit, we believe Art Basel is the perfect partner for this endeavor.'

Award Categories

The Art Basel Awards hosts three categories dedicated to artists:

- **Emerging**, for rising talents demonstrating exceptional potential to shape the future of contemporary art
- **Established**, Established, for mid-career artists who have made significant contributions to the art world and continue to evolve their practice.
- **Icons**, for legendary artists whose careers have had a profound, enduring impact on the global art landscape

With an additional six categories spanning the industry:

- **Curators**, for leading curators who have organized trailblazing exhibitions or programs that have reshaped the way audiences experience art
- **Museums and Institutions**, for museums, art centers, non-profit spaces, or other cultural institutions consistently staging groundbreaking exhibitions, fostering innovative contemporary work, and expanding audience engagement or accessibility.
- **Patrons**, for foundations, collectors, or philanthropists who have made a significant impact through supporting strategies, including grants, acquisitions, or commissions
- **Allies**, for the unsung heroes whose behind-the-scenes work supports and facilitates extraordinary artistic projects and careers, including in the fields of: Studio Management; Logistics and Art Handling; Art's Production - Technical Execution (such as foundries, installation fabricators, print and digital media, sound engineering, lighting design, animation, and more); Exhibition Design and Architecture; Technology and Digital Platforms; Conservation and Preservation; and Professional Services.
- **Cross-disciplinary Creators**, for the individuals, collectives, or organizations shaping contemporary culture at the junction of visual art and other creative industries, such as fashion, design, film, architecture, or music
- **Media and Storytellers**, for critics, publishers, editors, writers, or digital storytellers advancing art discourse

Nomination and Selection Process

Stage 1

A group of anonymous Observers appointed by Art Basel individually nominate candidates from across the art ecosystem for further consideration. Nominations are secret.

Stage 2

The International Jury selects 36 Medalists, based on individual assessments and group deliberations against four key criteria: **Vision and Innovation, Engagement, Skill and Execution, and Broader Impact**. Medalists are announced in May.

Stage 3

Through independent peer review, the 36 Medalists vote to select 12 Gold Medalists from among themselves whose efforts best exemplify the Art Basel Awards' values and standards of excellence. Gold Medalists are revealed in December.

Events and Programming

The Art Basel Awards are a year-long celebration of artistic and cultural impact. Following their announcement in May, this year's 36 Medalists will be honored at a premier reception in Basel, Switzerland in June, during Art Basel's historic flagship fair. Medalists will also be the protagonists of **a new thought leadership program hosted by Art Basel, convening leading voices in the global art world at Messe Basel on June 20.**

The 2025 Awards program will culminate in Miami Beach in December, where 12 Gold Medalists will be named during **the official night of the Art Basel Awards.** The capstone event will feature artist performances, immersive experiences, and festivities reflecting the creative vision of the Art Basel Awards and Miami as an international breeding ground for collaboration across art, culture, and commerce. More information on the schedule of events will be released in the coming months.

Notes to Editors

About Art Basel

Founded in 1970 by gallerists from Basel, Art Basel today stages the world's premier art shows for Modern and contemporary art, sited in Basel, Miami Beach, Hong Kong, and Paris. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. Art Basel's engagement has expanded beyond art fairs through new digital platforms including the Art Basel App and initiatives such as the *Art Basel and UBS Global Art Market Report*, Art Basel Awards, and Art Basel Shop. Art Basel's Global Lead Partner is UBS. For further information, please visit artbasel.com.

About BOSS and HUGO BOSS

BOSS is made for bold, self-determined individuals who live life on their own terms, with passion, style, and purpose. Collections offer dynamic, modern designs for those that embrace who they are fully and unapologetically: as their own BOSS. The brand's heritage tailoring, performance suiting, casualwear, denim, athleisure, and accessories cater to the style needs of the discerning consumer. Licensed fragrances, eyewear, watches, and kidswear complete the brand. The world of BOSS can be experienced in over 489 own stores worldwide. BOSS is the core brand of HUGO BOSS, one of the leading companies positioned in the premium segment of the global apparel market. The group offers collections in 131 countries at around 7,800 points of sale and online in 73 countries via hugoboss.com. With approximately 19,000 employees worldwide, the company, based in Metzingen (Germany), posted sales of EUR 4.2 billion in the fiscal year 2023.

Media Information Online

For up-to-date information on the Art Basel Awards, please visit artbaselawards.com.

For the latest updates on Art Basel, visit artbasel.com, find us on Facebook at facebook.com/artbasel, or follow @artbaselawards on Instagram and WeChat.

Upcoming Art Basel shows

Hong Kong, March 28-30, 2025

Basel, June 19-22, 2025

Paris, October 24-26, 2025

Miami Beach, December 5-7, 2025

Press Contacts

Art Basel, May Mansour
press@artbasel.com

PR Representatives for the Americas

SUTTON, Jennifer Joy and Gill Harris
Tel. +1 423 402 5381,
jen@suttoncomms.com,
gill@suttoncomms.com

PR Representatives for Europe

SUTTON, Khuroum Bukhari
Tel. +44 7715 666 041
khuroum@suttoncomms.com

PR Representatives for the Middle East and Africa

SUTTON, Sofia Hame
Tel. +33 667465291,
sofia@suttoncomms.com

PR Representatives for Asia

SUTTON, Carol Lo
Tel. +852 2528 0792,
carol@suttoncomms.com