



Media Release

Basel, March 25th 2025

MCH Group announces CEO's departure

MCH Group announced today that Florian Faber, CEO of MCH Group, will leave the company by mutual agreement by end of March 2025. The Board of Directors also announced that Andrea Zappia, Chairman of MCH Group, will take on the additional responsibility of CEO on an ad interim basis.

Florian Faber said: "Leading MCH Group over the past three years has been both a demanding and immensely rewarding journey. I am proud that, together with my management team, we achieved our key objective of returning the company to profitability and setting a solid foundation for its future. I'm grateful to the Board for their trust and to our teams across the Group for their dedication, resilience, and belief in the transformation we led. Over the past 16 years, I've had the privilege of serving in multiple leadership roles – including building the Live Marketing Solutions division into a key strategic and financial pillar of the Group. Now is the right time to turn the page and apply these learnings to the next chapter ahead."

Raphael Wyniger, Vice Chairman of MCH Group, said: "On behalf of the Board of Directors I want to thank Florian for his dedicated service to MCH Group. During his tenure, among other achievements, Art Basel was successfully developed, and the integration of MCH Global, MC², and Expomobilia under the umbrella of MCH Group's Live Marketing Solutions (LMS) division was achieved. We wish Florian every success and fulfilment in his future endeavours." And he added: "We are pleased and grateful that Andrea will take on the role of CEO on an ad interim basis. This ensures continuity in our strategy to transform MCH Group into a unique convening and cultural platform globally while driving profitable and sustainable growth across all business areas."

Andrea Zappia, Chairman of MCH Group, said: "I want to personally express my gratitude to Florian for his longstanding commitment and leadership to MCH. I am deeply committed to MCH Group, our employees, and all stakeholders. While recent years have presented challenges, our company remains a global leader in live marketing and is well-positioned for sustainable growth across all our businesses. In the coming months, I am confident that we will capitalize on new opportunities to further strengthen our position, and I look forward to working closely with my Board and Executive Committee colleagues."

The Board is dedicated to a careful selection process to appoint a CEO who will lead MCH Group into its next phase. Under new leadership, MCH Group will embark on the next stage of its strategic evolution, building on its strong foundations to further enhance its global presence and create long-term value for its stakeholders.

About MCH Group

MCH Group, headquartered in Basel (Switzerland), is a globally active experience marketing company with a comprehensive network of services for global clients. Its core business includes unique community platforms such as the Art Basel shows in Basel, Hong Kong, Paris, and Miami Beach, as well as major national exhibitions such as Swissbau and Giardina. The Live Marketing Solutions division, with the brands MCH Global, MC2, and Expomobilia, offers individual experience marketing solutions from strategy to creation and implementation. MCH Group also operates the Basel Exhibition and Congress Center and Messe Zürich. The company employs over 800 people, around half of them in Switzerland and the USA. In the 2024 financial year, the group generated consolidated sales of CHF 435.7 Mio. million.

Contact for Media

MCH Group AG

Group Communications & Corporate Affairs

Lucia Uebersax | +41 58 206 22 43 | lucia.uebersax@mch-group.com