



Basel, April 8, 2025

Government of the Canton of Basel-Stadt Appoints Prof. Dr. Michèle F. Sutter-Rüdisser to the Board of Directors of MCH Group

At the upcoming General Meeting of MCH Group, Dr. Dagmar Maria Kamber Borens will step down from the Board of Directors as the delegate of the Canton of Basel-Stadt. At its meeting today, the cantonal government appointed Prof. Dr. Michèle F. Sutter-Rüdisser as her successor.

Prof. Dr. Michèle F. Sutter-Rüdisser is a titular professor of Organizational Control and Governance at the School of Management at the University of St. Gallen (HSG) and has served as Director of the Institute for Law and Economics at HSG since 2022. She brings extensive expertise in corporate governance, finance, controlling, and auditing, and will contribute strategic insight to the Board of MCH Group.

Andrea Zappia, Chairman of the Board and interim Group CEO of MCH Group, commented on the appointment: “We are very pleased to welcome Prof. Dr. Michèle F. Sutter-Rüdisser to our Board of Directors. Her academic and professional expertise, combined with a strong focus on governance and strategic leadership, will be a valuable asset to our team. I look forward to working closely with her and to continuing to drive MCH Group together with the entire team.”

Dr. Kamber Borens is resigning due to her assumption of expanded professional responsibilities. MCH Group extends its sincere thanks for her valuable contributions and commitment to the Board.

According to the company’s shareholder structure, the Canton of Basel-Stadt is entitled to two seats on the Board of Directors of MCH Group. In addition to Prof. Dr. Sutter-Rüdisser, the canton continues to be represented by Basel-based hotel, gastronomy, and events entrepreneur Raphael Wyniger.

About MCH Group

MCH Group, headquartered in Basel (Switzerland), is a globally active experience marketing company with a comprehensive network of services for global clients. Its core business includes unique community platforms such as the Art Basel shows in Basel, Hong Kong, Paris, and Miami Beach, as well as major national exhibitions such as Swissbau and Giardina. The Live Marketing Solutions division, with the brands MCH Global, MC2, and Expomobilia, offers individual experience marketing solutions from strategy to creation and implementation. MCH Group also operates the Basel Exhibition and Congress Center and Messe Zürich. The company employs over 800 people, around half of them in Switzerland and the USA.

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