

Sustainability Report

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Our Actions Drive Change

“Through our business model – bringing people together and providing platforms for brands and professionals – we accelerate positive impact in the economic, environmental, and social spheres. By leveraging our reach and working with diverse partners, we drive sustainability and innovation collaboratively.

Step by step, we are embedding sustainability more deeply into our processes and governance. With our Global Sustainability Steering Council and strategic partnerships, we are creating structures that enable measurable progress across all business units. We report transparently in accordance with the GRI Standards, demonstrating both achievements and areas for improvement.

Our goal is to keep advancing with purpose and contribute to a sustainable future through consistent, shared action.”

Sarah Borrey

Chief Strategy & Sustainability Officer ¹⁾

¹⁾ Sarah Borrey stepped down from the role of Chief Strategy & Sustainability Officer as of December 31, 2025 and assumed the position of EVP of Operations and Business Development within MCH Group at Basel Future LLC as of January 1, 2026.



About this Sustainability Report /

GRI 2-1 / 2-2

About this Report

The Sustainability Report 2025 has been prepared in accordance with the 2021 GRI Universal Standards. It presents MCH Group's environmental, social and governance (ESG) activities, performance, and approaches for the 2025 reporting year. The report focuses on topics identified as material to MCH Group and its stakeholders through a materiality analysis and aligns these with the UN Sustainable Development Goals (SDGs) for improved comparability.

Structure of the Sustainability Report

The report is structured in two parts.

- 1.** The Sustainability Report within the Annual Report outlines how ESG principles are embedded in MCH Group's corporate strategy and relationships with key stakeholders.
- 2.** The Appendix provides detailed quantitative and qualitative data according to the GRI Universal Standards. It also includes the GRI Content Index and disclosures in line with the Task Force on Climate-related Financial Disclosures (TCFD), offering insight into climate-related risks and opportunities.

This report also fulfills the requirements for the disclosure of non-financial matters under Article 964a ff. of the Swiss Code of Obligations. It has been approved by the Board of Directors and will be submitted to the 2025 Annual General Meeting for approval.

Scope and contact

The Sustainability Report 2025 is based on global data and covers all key GRI topics. Questions or comments regarding its content or MCH Group's sustainability management can be addressed to: sustainability@mch-group.com.

MCH Group at a Glance

MCH Group is a leading provider of live marketing and event organization. The Group comprises three divisions: Live Marketing Solutions (MCH Global, MC², Expomobilia), Art Basel, and Exhibitions & Events, which enhances the appeal of Basel and Zurich as event destinations with around 170 events each year. Its infrastructure includes Messe Basel and the Congress Center Basel (141,000 m²) as well as Messe Zürich (30,000 m²), enabling the staging of flexible, high-quality events. Stakes in companies such as MC² Europe and the technology-focused Arcual further broaden the Group's portfolio.

Further organizational details on MCH Group can be found in the Annual Report 2025, p. 5.

Highlights 2025 /

34.6 %

Reduction in electricity consumption achieved through improved energy efficiency compared to non-optimized events.

86.44 %

Overall score for our Sustainability Report in 2024 and therefore within the excellence class of the ESG Transparency Award by EUPD Research

~ 1,500

Data points for our Carbon Footprint help us measure our footprint more precisely and reduce it in a targeted manner.

20

Young talents strengthen our team and bring fresh ideas as well as new perspectives.

B

Our CDP rating improved for the second consecutive year

**Infrastructure
CO₂ Report**

For Guest Events to increase transparency and support emission reductions.

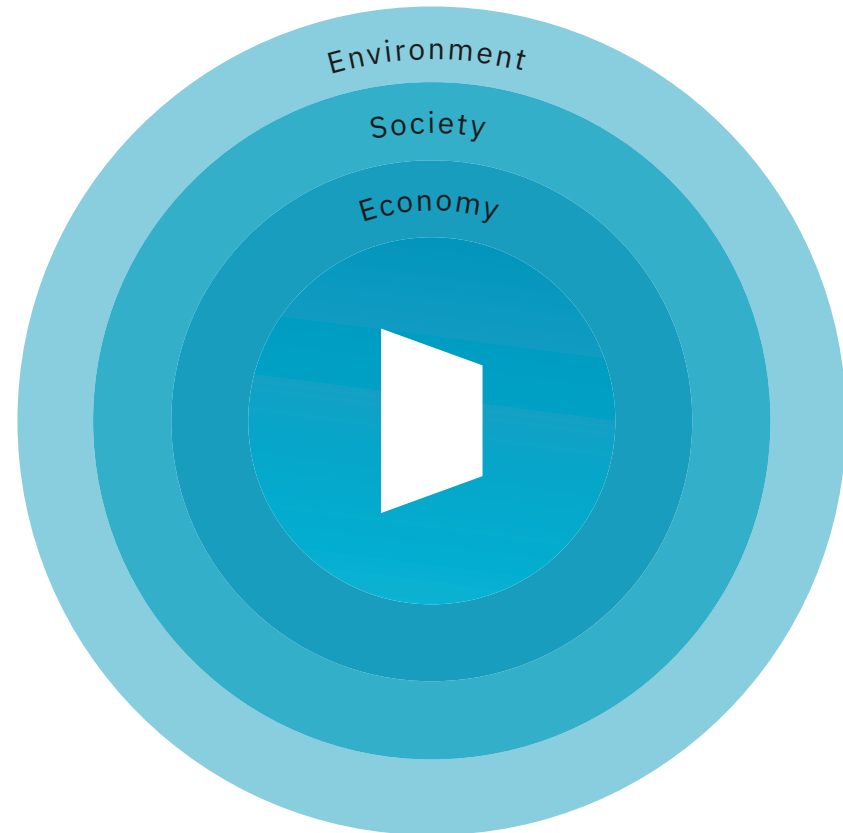
Our Sustainability Management /

Our Strategic Sustainability Approach

GRI 2-22 / 2-24

At MCH Group, sustainability is a core element of how we shape our future. We understand it as the balance between environmental responsibility, social commitment, and economic success. Our ambition is to align these dimensions, use resources efficiently, and create long-term value for our stakeholders. By integrating sustainability principles into management decisions, operations, investments, and our supply chain, we aim to maximize positive impacts and minimize negative ones.

Through our business model, bringing people together and providing platforms for brands and professionals, we help accelerate sustainable development and impact across the economic, environmental, and social dimensions. By leveraging our reach, expertise, and partnerships, we contribute to progress that extends well beyond our own organization.



This approach is guided by the DARE 2030 framework – our commitment to continuously drive sustainable progress under the guiding principle:

“DARE to act. Empower to shine. Circular by design.”

DARE 2030 defines four key action areas that translate our sustainability approach into practice across the Group:

Decarbonize

Cut emissions toward net zero by 2050, targeting –50 % (Scope 1 & 2) and –20 % (Scope 3) by 2030.

Accelerate

Drive economic, social, and cultural impact by promoting sustainable development, fostering exchange, leveraging our platforms and delivering low-impact brand experiences.

Rethink

Improve efficiency and advance circular solutions to achieve near-zero waste at all MCH-organized events by 2030.

Empower

Enable our people, partners, and suppliers to act sustainably through guidance, collaboration, and shared learning.

DARE 2030 applies to all MCH Group business units, except Arcual and MC² Europe, which report independently on their sustainability activities.



DARE-Framework /

D

Decarbonize

Decarbonize operations to realize Net Zero by 2050.

Targets

- **Net Zero by 2050**
- **By 2030**
50% emission reduction Scope 1 & 2
20% emission reduction Scope 3

A

Accelerate

Accelerate positive impact on planet, people and profit.

Targets

- Drive **economic, social, and cultural impact** by leveraging our reach and capabilities.
- Promoting **ethical business practices** and optimizing processes to ensure the highest standards

R

Rethink

Rethink the status quo towards efficiency and circularity.

Targets

- Shift towards **renewable** and **reusable** practices, maintaining a focus on sustained efficiency growth.
- Achieving **near zero waste by 2030** for all own events

E

Empower

Empower the people and enable the business.

Targets

- Enable our people, partners, and suppliers to act sustainably through **guidance, collaboration,** and **shared learning.**

Materiality Analysis /

GRI 3-1 / 3-3

Our materiality analysis is a central tool for aligning our business with stakeholder and societal expectations. It identifies the economic, environmental, and social topics with the greatest actual and potential impacts and forms the basis for implementing our DARE 2030 framework and reporting in line with the GRI Standards.

In **2022**, MCH Group conducted a comprehensive materiality assessment across its value chain, involving more than 200 internal and external stakeholders. Thirty potential topics were reviewed for their relevance, impact, and connection to human rights. Based on this, the most significant topics were prioritized.

In **2023**, our material topics were reviewed internally and confirmed without changes.

In **2024**, they were updated to reflect the principles of double materiality as defined by the European Sustainability Reporting Standards (ESRS). This process considered:

- **Impact materiality (inside-out):** the positive and negative effects of our activities on society and the environment, qualitatively rated on a scale of 1 to 5.
- **Financial materiality (outside-in):** the influence of sustainability factors such as climate change and resource scarcity on future business performance.

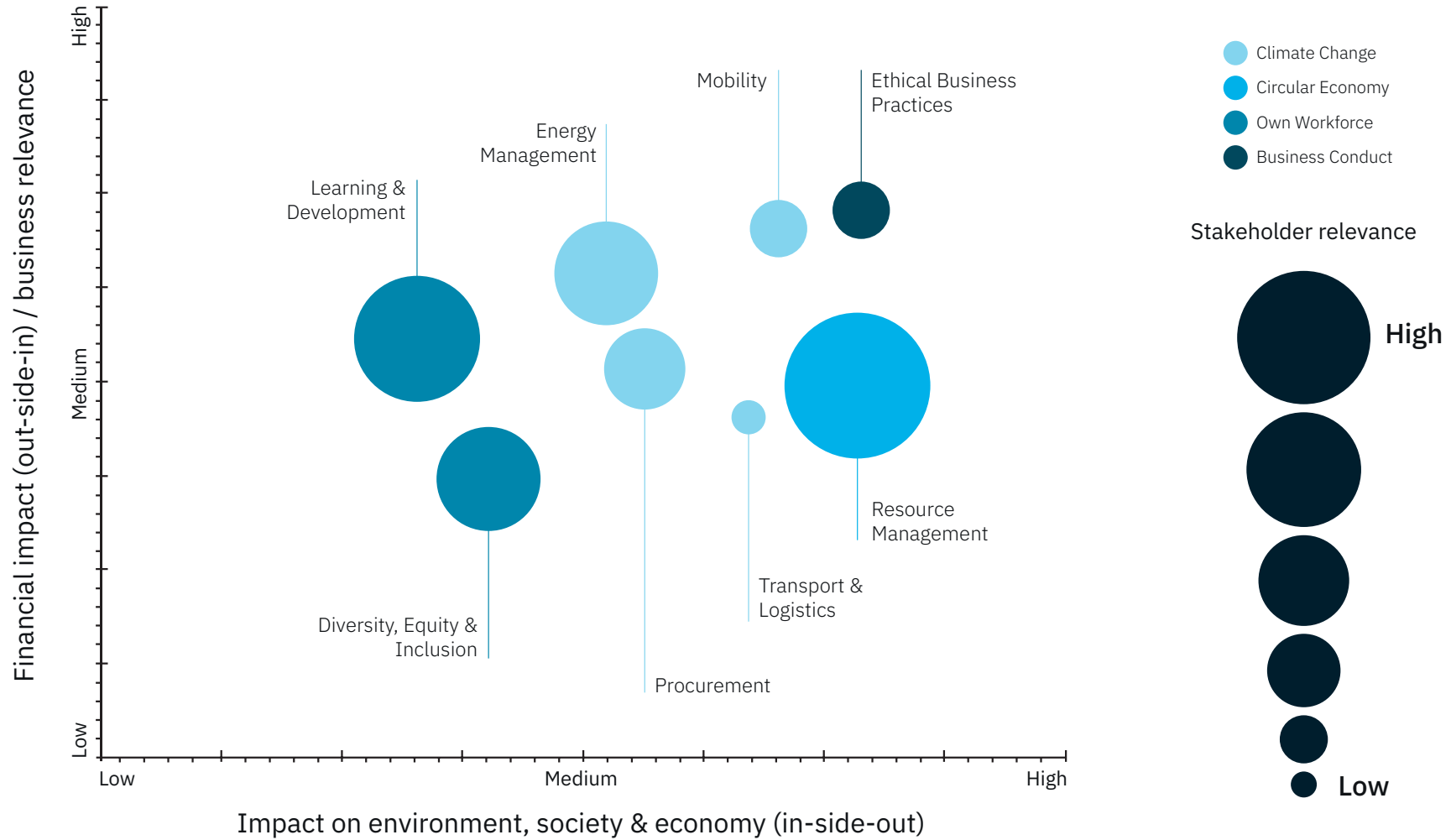
Using our Enterprise Risk Management approach, we assessed risks, opportunities, and dependencies and consolidated the findings into eight key material topics that form the basis of the updated materiality matrix.

In 2025, the relevance of the material topics was reconfirmed by the internal Global Sustainability Steering Council. The description of the material topic “Ethical Business Practices” was unanimously expanded to include the following aspect: demonstrating corporate fidelity by complying with both external and internal requirements while fostering a strong culture of compliance.

The materiality analysis is reviewed annually by the Global Sustainability Steering Council to ensure that it remains aligned with evolving social, environmental, and economic conditions. Where needed, additional stakeholders are consulted to capture emerging issues and maintain a forward-looking perspective.

Materiality-Matrix /

GRI 3-1 / 3-2 / 3-3



Strategic Partnerships and Initiatives /

GRI 2-28

MCH Group actively engages in strategic initiatives and partnerships to advance its sustainability goals across the value chain. Collaboration with industry peers, organizations, and non-profits enables us to accelerate the development and implementation of sustainable solutions.



Net Zero Carbon Events (NZCE)

We are member of the global initiative steering the event industry toward net zero by 2050.



The United Nations Sustainable Development Goals (SDGs)

Activities aligned with the UN 2030 Agenda for environmental and social progress.



Swisstainable

Supporting sustainable tourism in Switzerland with visibility of sustainable efforts:

- Expomobilia – Level III leading,
- Messe Basel, Messe Zürich, and Art Basel – Level II engaged.



The Gallerie Climate Coalition (GCC)

Art Basel member contributing to efforts to halve art-industry emissions by 2030 and advance circular practices.

Partnerships

Those we are working with to achieve our targets

Reporting and Ratings

How we communicate our progress and External assessment of our performance



Hydrus.Ai

AI-based platform used to measure, analyze, and track our corporate carbon footprint.



The Global Reporting Initiative (GRI) and CDP

Reporting aligned with GRI Standards and disclosure through CDP, achieving a B rating (climate change) in 2025.

Certifications /

Certifications ensure sustainable, high-quality processes by setting recognized standards for quality management, environmental responsibility, and social accountability. By maintaining and advancing these certifications, we reinforce continuous improvement and responsible business practices in line with evolving industry expectations.

In 2025, Expomobilia successfully renewed its certification under ISO 20121, confirming its commitment to sustainable event management and continuous improvement in environmental and social performance. Additionally, MCH Exhibitions & Events GmbH was recertified under ISO 9001, demonstrating its adherence to internationally recognized quality management standards and its dedication to operational excellence.

Certification	Applicable to:
ISO 20121	expomobilia GmbH MC² Europe GmbH
ISO 9001	MCH Exhibitions & Events GmbH MC² Europe GmbH
ISO 50001	MC² Europe GmbH
ISO 26000	MC² Europe GmbH
ISO 14001	MC² Europe GmbH
Swisstainable (Level II)	MCH Exhibitions & Events GmbH Art Basel in Basel (Event)
Swisstainable (Level III)	expomobilia GmbH



Swissbau 2024

Stakeholder Engagement /

GRI 2-29

Engaging with stakeholders is central to MCH Group's sustainability approach. Regular dialogue with customers, employees, suppliers, local communities, partners, and authorities helps identify priorities and integrate stakeholder perspectives into strategic decisions.

Key engagement activities:

1. Global Sustainability Steering Council

Interdisciplinary internal body meeting quarterly to monitor, evaluate, and steer sustainability initiatives across all business units.

2. Basel-Stadt Sustainability Council

Member since 2024; collaboration with local partners to strengthen Basel as a sustainable destination.

3. UFI Sustainability Working Group

Participation in global industry exchange on sustainability practices and standards in the exhibition sector.

4. Swisstainable Schweiz

Cooperation with national partners to promote sustainable tourism and events across Switzerland.

5. Gallery Climate Coalition (GCC)

Active involvement through Art Basel, contributing and sharing best practices for reducing emissions and promoting sustainable standards in the art industry.

Accelerating Environmental Performance – Decarbonize and Rethink /

MCH Group is progressively embedding sustainability across its value chain. Guided by the Net Zero Carbon Events (NZCE) framework, we are refining our processes to reduce emissions and enhance efficiency, with resource and energy management as key priorities and transport, logistics, and mobility as important areas for collaborative decarbonization across our value chain.

Within our DARE 2030 framework, we are committed to decarbonizing operations and rethinking processes to foster greater efficiency and circularity.

Our Targets

- Net zero by 2050
- -50% reduction in Scope 1&2 emissions by 2030 compared to 2023
- -20% reduction in Scope 3 emissions by 2030 compared to 2023
- Near Zero Waste¹ for all own events by 2030
- Transition toward reusable and renewable materials and systems

In 2026, we will continue expanding responsible resource use, increasing the adoption of renewable energy, and developing sustainable solutions in close collaboration internally and with our partners.

¹ Near zero waste is defined as follows: "As close to nothing as possible going to landfill or incinerator, in the regions where facilities permit."

Our Focus Topics



Resource Management

For detailed insights, navigate directly to the corresponding chapter here.



Energy Management

For detailed insights, navigate directly to the corresponding chapter here.



Mobility

For detailed insights, navigate directly to the corresponding chapter here.



Transport & Logistics

For detailed insights, navigate directly to the corresponding chapter here.

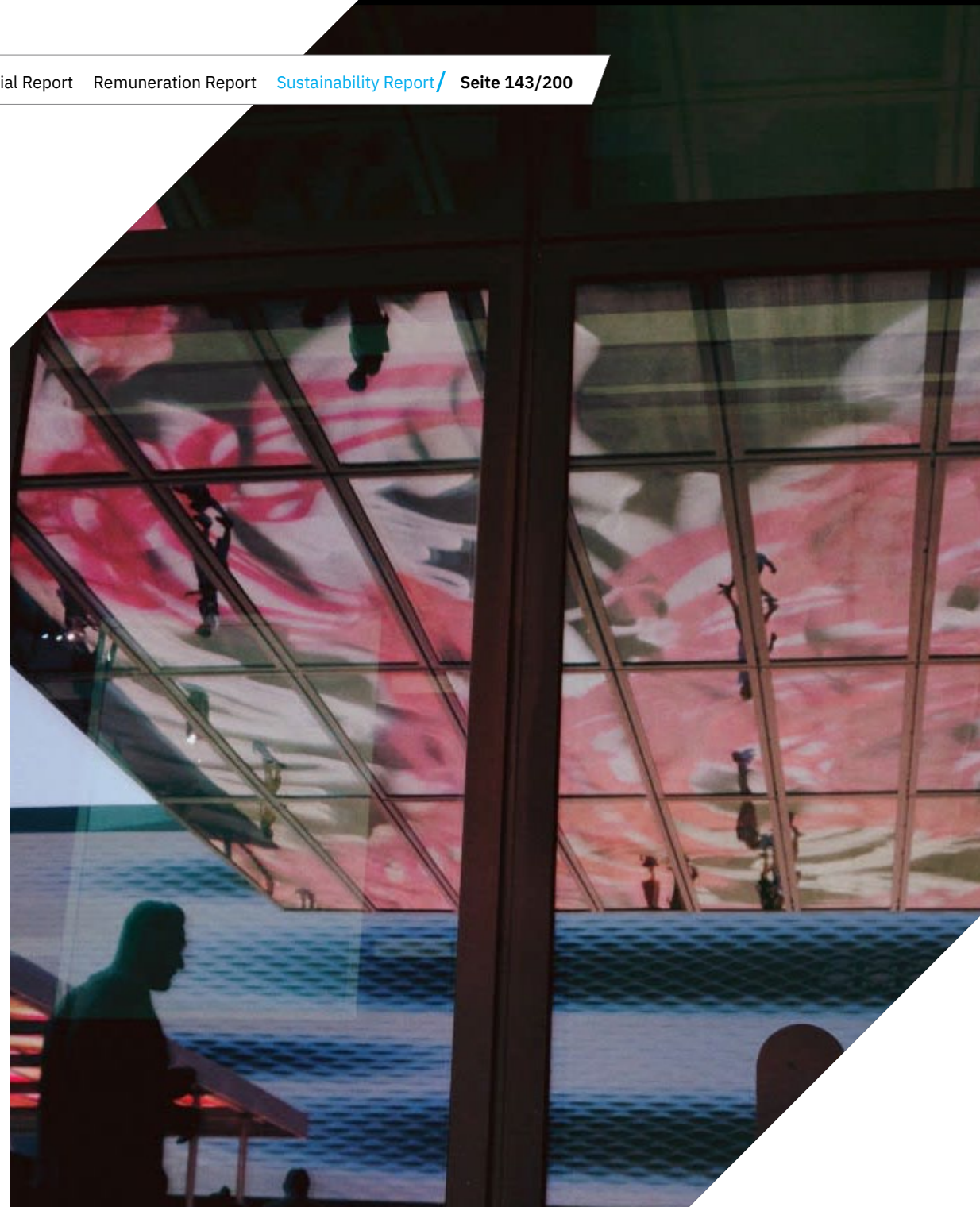
Our Path to Net Zero /

MCH Group is part of the Net Zero Carbon Events initiative, which aims for a net zero event industry by 2050. We collaborate closely with partners, suppliers, and customers to drive transformative change, continuously measure and optimize our greenhouse gas (GHG) emissions, and transparently report progress in line with the GRI Standards.

Our near-term focus lies on energy and resource management, where our ability to influence outcomes is greater than in the areas of transport, logistics, and mobility. Transport activities commissioned by third parties, as well as visitor mobility, remain particularly challenging areas for emission reduction.

Science Based Targets

We are committed to the principles of science-based targets as the foundation for our decarbonization strategy. Over the next two years, our focus will be on refining our reduction roadmap and implementing concrete measures to achieve meaningful and measurable emission reductions. Our priority is to strengthen data quality and realize tangible progress before seeking formal validation. Once this foundation has been established, we may consider external validation of our targets in line with science-based standards.



Courtesy Art Basel (Art Basel in Paris 2025)

DEFINED & PLANNED

- ✓ Emissions Boundaries for Scope 1, 2 & 3 defined
- ✓ Material topics and targets defined

FURTHER REDUCTION

- ✓ Reduce direct (Scope 1) and indirect (Scope 2) emissions by 50% through process optimization and the phase-out of carbon intensive activities.

REMOVE

- ✓ Residual carbon emissions are removed from the atmosphere using robus and accredited carbon capture or removal processes.

> **2024** > **2025** > **2030** > **2035** > **2040** >

NET ZERO
2050

MEASURED & EMBEDDED

- ✓ Common methodology and metrics for consistent quality data ensured
- ✓ Sustainability related policies are in place
- ✓ Sustainability criteria embedded in procurement and risk management processes
- ✓ First emissions reductions realized

REDUCE & REPLACE

- ✓ Further reductions will be achieved by replacing remaining carbon-intensive activities and items with renewable, reusable, and sustainable alternatives. All relevant contracts include sustainability and carbon-reduction criteria.



ENERGY MANAGEMENT



RESOURCE MANAGEMENT



TRANSPORT & LOGISTICS



MOBILITY

Our Corporate Carbon Footprint

GRI 305-1 / 305-2 / 305-3 / 305-4 / 305-5

At this stage, a detailed year-on-year analysis of our emission data remains limited. While we now have a more stable foundation thanks to clearer system boundaries, improved data collection methods, and a new calculation tool, the data must still be interpreted with caution. Closing data gaps and updating emission factors have, in some cases, led to higher reported emissions, while in others, improved data quality has revealed reductions. These developments strengthen the reliability of our data in the long term but currently restrict direct comparability with previous years.

The nature of our business model adds complexity, as emissions vary significantly depending on the type, size, and location of events. We are continuously working to build a consistent and comprehensive data set that will enable reliable long-term trend analysis and targeted emissions management.

Scope 1, 2 and 3 Emissions

MCH Group reports its greenhouse gas emissions in accordance with the Greenhouse Gas Protocol (GHGP), the globally recognized standard for recording and managing CO₂ emissions.

- **Scope 1** includes direct emissions from sources controlled by the company, primarily building heating systems.
- **Scope 2** covers indirect emissions from purchased electricity, heating, and cooling at our event locations.
- **Scope 3** accounts for all other indirect emissions along the value chain, including goods transport and visitor mobility, which represent the largest share of our total footprint.

Further key environmental figures are provided in the [Appendix](#) to this report.

Emissions	Unit	2025	2024
Scope 1	tCO ₂ e	1 760.85	1 859.08
Scope 2 ¹⁾	tCO ₂ e	3 025.50	3 702.18
Scope 3	tCO ₂ e	255 464.95	311 818.20
Total	tCO₂e	260 251.30	317 379.46
Emission-sintensität	tCO ₂ e/ net sales MCHF	605.94	759.27

¹⁾ Scope 2 emissions are reported according to the location-based principle, as market-based data is not available for certain locations. A precise statement according to the market-based approach is therefore not possible.

Resource Management

GRI 3-3 / 306-1 / 306-2

Impact

On the environment, society and the economy



Business relevance

Financial impacts



MCH Group is committed to responsible resource use and waste reduction. Through recycling, up-cycling, and optimized material management, we aim to conserve resources and improve efficiency across our operations. These efforts are inherently collaborative — we work with clients to identify environmentally friendly material solutions and inform exhibitors about our recycling schemes to promote sustainable practices along the entire value chain.

Our focus remains on reuse and efficient material deployment, and where this is not possible, we ensure proper separation and recycling. This approach supports environmental protection, reduces disposal costs, and enhances operational efficiency.

Event Sustainability Management

The [Sustainable Event Guide](#) is fully integrated into our Event Sustainability Management process. It supports all own events by guiding data collection, analysis, and evaluation of sustainability performance, including the definition of improvement measures together with the event teams. The guide's recommendations are actively applied in this process, ensuring that learnings from each event directly inform future planning.

The Sustainable Event Guide is also accessible to third parties, enabling collaboration toward more sustainable events across the industry. By combining practical guidance with shared responsibility, it helps reduce environmental impacts and promote circular, resource-efficient event management.

Materials Management

GRI 301-1

In our Live Marketing Solutions business unit, material choice is a key factor in sustainable project delivery. MCH Global, Expomobilia, and MC² support clients from concept to implementation, offering tailored advice on environmentally friendly and efficient material solutions. We focus on material efficiency, reusability, and environmental compatibility to enable both functional and sustainable outcomes.

Since 2025, we have also begun providing CO₂ comparisons for different build variations, giving clients a clearer basis for making informed, low-impact decisions

Materials LMS

Used Materials (t) ¹⁾	2024	2025
Renewable Materials	673.27	905.10
– Wood	672.52	905.10
– Bio-based Plastics	0.00	0.00
– Natural Fibers (e. g., Hemp, Cotton)	0.75	0.00
Non-renewable Materials	1 422.49	2 302.74
– Oil-based Plastics (e. g., PVC, Polyester)	66.30	77.17
– Aluminum	1 356.15	1 318.57
– Steel	0.00	907.00
– Glass	0.00	0.00
– Electronic Materials (e. g., LEDs)	0.03	0.00

¹⁾ The data collection period extends from January 1 to September 30 each year. To calculate the Corporate Carbon Footprint (CCF), the remaining three months of the year are extrapolated based on the collected data to enable a full-year assessment.

FOCUS STORY /

Green booth Excellence at MIECF

GRI 301-3



Expomobilia realised an award-winning eco-friendly booth for Galaxy Entertainment Group (GEG) at the Macao International Environmental Co-operation Forum & Exhibition (MIECF) in March 2025. The project focused on circular design, replacing conventional materials with bamboo and recycled components, and integrating modular structures built for reuse. Interactive elements, including up-cycling workshops for visitors, further strengthened the booth’s educational value.

The result: the booth was honoured with the Green Booth Excellence Award at MIECF 2025, demonstrating how innovative design and sustainable material strategies can deliver strong impact with reduced environmental footprint.

[Read more](#)

FOCUS STORY /

How Materials Move On

GRI 301-3



A request to reuse leftover Art Basel materials sparked a collaboration that perfectly illustrates the Rethink dimension of the DARE Framework. Atelier Pulfer + Aeberhard, together with Kunsthaus Interlaken, created a temporary pavilion built from carpentry panels released from our internal reuse cycles. The panels were collected right after the fair and became the pavilion’s structural core.

Installed on Interlaken’s Höhematte and hosting the exhibition Glass is a Mixture, the project shows how circular thinking enables new partnerships, creative reuse, and tangible examples of how materials can gain a second life.

[Read more](#)

Reusability /

At MCH Group, with our strong focus on circular economy, we naturally faced the challenge of making reuse and recycling measurable. Unlike straightforward metrics such as energy consumption, calculating recycling rates and especially reuse rates for events is not simple.

Several factors make this challenging:

- **Multiple ownerships:** Some materials belong to partners, suppliers, or venues, making tracking their full lifecycle complex.
- **Different lifespans:** Items such as walls, carpets, or furniture can be reused for very different durations, which complicates consistent calculations.
- **Event-specific variations:** The same type of material may be reused at one event but replaced at another due to damage, design changes, or safety regulations.
- **Lack of standardized methods:** The events industry does not yet have universally agreed formulas for reuse rates.

To address this challenge, we decided to focus on the materials that represent the largest volumes at our events and to present their reuse performance in an anecdotal evidence-based scorecard.

Waste Management Worldwide

GRI 306-3 / 306-4 / 306-5

Waste management at our locations is determined by the local conditions in each case, together with the available disposal and recycling options. Where possible, we work with specialized disposal companies that guarantee correct separation, reuse or, if necessary, environmentally friendly disposal in a waste incineration plant.

We are continually expanding our data basis in order to further optimize our waste strategy. In this way, we are creating a sound basis for decision-making, enabling us to effectively implement targeted waste reduction and recycling measures.

Generated Waste (t)	2025
Total Waste	3 249.32
– Switzerland	2 014.93
– Europe	352.85
– USA	807.87
– Asia	73.67

MCH Group – Event Reuse & Recycling Practices



Furniture

Majority rented or reused across multiple years



Carpets (main event areas)

Mainly recycled or reused in Switzerland



Walls & Temporary Constructions

Reused or rented, only damaged elements replaced



Booth Lighting

LED systems reused for multiple event cycles



Uniforms

Reused throughout the event cycle, then gifted or recycled unless something has been printed that can only be used in one year (e. g., the year).



Plants

rented



Screens & Stages

Rented or reused



All-in Stands

Implemented for large majority of events organized by MCH Group; enabling reuse and reduced transport emissions

Energy Management

GRI 3-3

Impact

On the environment, society and the economy



Business relevance

Financial impacts



Throughout 2025 and into 2026, MCH Group worked with IWB (Industrielle Werke Basel) as its energy transformation partner, setting a strong example for sustainable development in the event industry. The collaboration focuses on reducing energy consumption at events, advancing low-emission operations, and lowering operational costs, while contributing to the climate targets of the Canton of Basel-Stadt.

As part of this partnership, IWB supplies electricity and provides energy consulting for both MCH Group events and guest organizers at the Basel venues. The cooperation also includes measures to optimize energy use and improve efficiency, supporting MCH Group's goal of reducing energy-related emissions by 50 % by 2030 (base year 2023).

Additional efficiency measures were implemented across other locations – notably, the refurbishment of lighting systems at Messe Zürich to LED, further reducing energy demand and emissions.

FOCUS STORY /

Energy Efficiency with Measurable Impact



In 2025, MCH Group strengthened its partnership with energy provider IWB to systematically improve energy efficiency across major events. By combining energy supply with targeted consulting and optimization measures, significant results were achieved across all event phases.

Key results in 2025:

- 795,000 kWh electricity saved across **optimized events** (–34.6 % compared to non-optimized reference events)
- **Art Basel in Basel:** –31 % electricity (423,000 kWh) and –70 % district heating (81,000 kWh) vs. 2023, equivalent to the annual energy use of ~120 Swiss households
- **Fantasy Basel:** –12 % electricity (22,300 kWh), despite higher temperatures and a larger footprint
- **HOLZ:** –45.4 % electricity (133,900 kWh), the highest relative reduction

These savings were achieved through demand-based control of ventilation, lighting and cooling systems, night-time shutdowns, and continuous optimization based on real-time data.

The partnership with IWB is a key lever in MCH Group's ambition to halve energy-related CO₂ emissions by 2030, while simultaneously reducing operating costs and setting a scalable standard for energy-efficient event operations.

[Read more](#)

Electricity Consumption

GRI 302-1 / 302-2 / 302-4

MCH Group continues to report transparently on electricity consumption at its sites. In 2025, data coverage was expanded to include all business units, providing a more accurate and comprehensive overview. This improved data enables better tracking and identification of efficiency opportunities. While our U.S. locations focus on increasing renewable energy use, our Swiss sites prioritize enhancing energy efficiency.

Events

Region	Total Electricity Consumption (MWh)	Share of Renewable Energy 2025 (%)	Development of Electricity Mix ¹⁾
Total	4 671.82	34.95 %	-19.46 %
Switzerland	1 745.98	92.97 %	-5.95 %
Europe	199.45	0.00 %	0.00 %
USA	2 312.05	0.00 %	12.62 %
Asia	414.34	0.00 %	4.64 %

¹⁾ The developments towards renewable energy sources are presented in comparison to the base year 2023.

Sites

Region	Total Electricity Consumption (MWh)	Share of Renewable Energy 2025 (%)	Development of Electricity Mix ¹⁾
Total	14 123.88	80.38 %	10.12 %
Switzerland	11 290.77	99.92 %	1.29 %
Europe	128.61	54.95 %	31.61 %
USA	2 677.28	0.00 %	0.00 %
Asia	27.23	0.00 %	0.00 %

¹⁾ The developments are presented in comparison to the base year 2023.

Mobility

GRI 3-3

Impact

On the environment, society and the economy



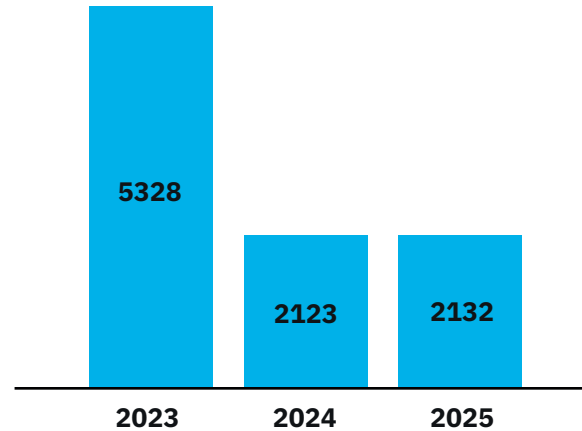
Business relevance

Financial impacts



MCH Group recognizes the major impact of mobility on the environment and is committed to reducing emissions from travel without compromising the value of in-person events. As a global company, we promote sustainable mobility management by encouraging eco-friendly travel options, offering public transport incentives, and supporting remote work to cut commuting. We also raise awareness among employees, partners, and visitors to make responsible transport choices, helping to embed sustainable mobility across our operations and events.

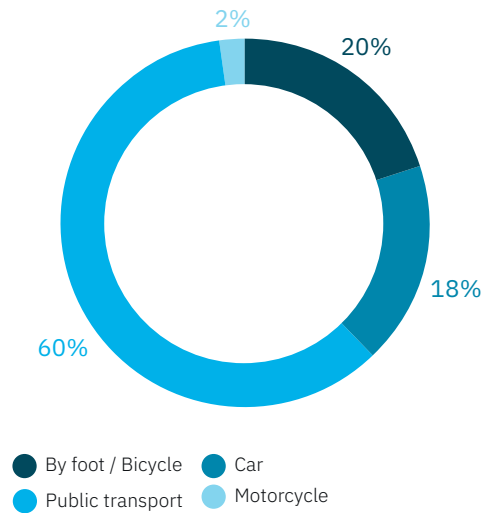
CO₂e emissions (t)



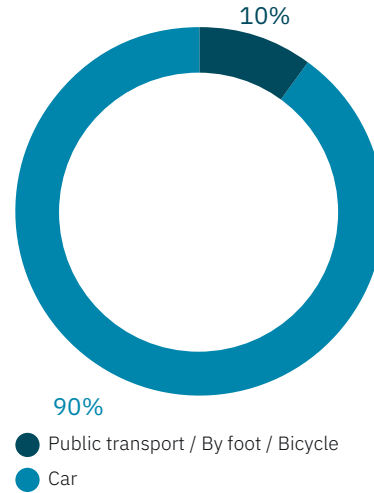
Employee Commuting

At our Swiss locations, we promote low-carbon commuting to reduce Scope 3 emissions from employee travel. We subsidize public transport tickets, provide EV charging stations, and support e-scooter sharing where public transport is limited. Flexible working models further reduce commuting frequency and distance, helping foster a more sustainable work culture.

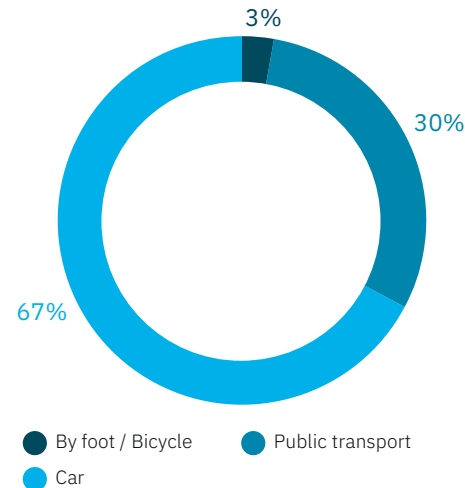
Commuting Europe



Commuting USA



Commuting Asia



Transport & Logistics

GRI 3-3

Impact

On the environment, society and the economy



Business relevance

Financial impacts



MCH Group focuses on efficient and sustainable logistics to reduce emissions and optimize operations. The transport of valuable goods, including artworks, requires precise planning to minimize environmental impact and regional traffic disruption. We work closely with logistics partners, engaging in regular dialogue on emission reduction measures, such as with art freight handlers, and continue to phase out fossil-fueled transport in favor of low-emission solutions. Our goal is a future-proof, resource-efficient logistics system that balances environmental and economic requirements.

Accelerating Social Progress – Empower /

MCH Group contributes to social sustainability by promoting industries and brands on their sustainability journey and by supporting innovation and start-ups that drive positive change across sectors. We ensure that our events remain accessible and inclusive platforms for exchange and progress.

Our focus lies on strengthening sustainability competence across the organization and enabling constructive, partnership-based dialogue on sustainable practices.

Within our DARE 2030 framework, this focus is reflected in the action area Empower – empowering people and enabling the business.

Our Targets

In 2026, our targets in this area will be refined under the leadership of our Chief People Officer, who joined MCH Group in the second half of 2025, to align our social sustainability ambitions even more closely with the Group's long-term strategy.

Our Focus Topics



Diversity, Equity & Inclusion

For detailed insights, navigate directly to the corresponding chapter here.



Learning & Development

For detailed insights, navigate directly to the corresponding chapter here.

Employees /



Women

427

41%



Men

615

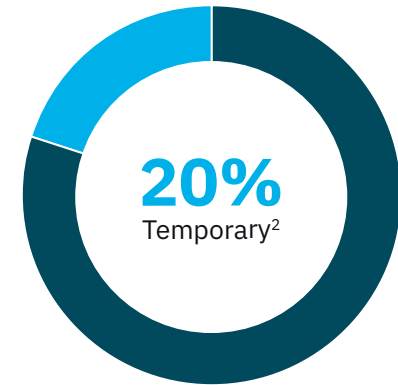
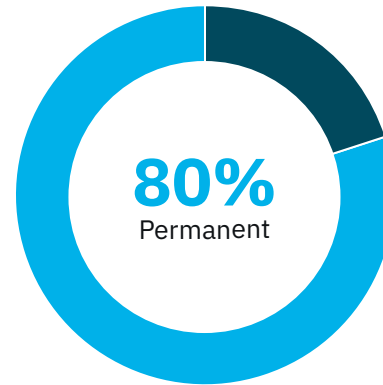
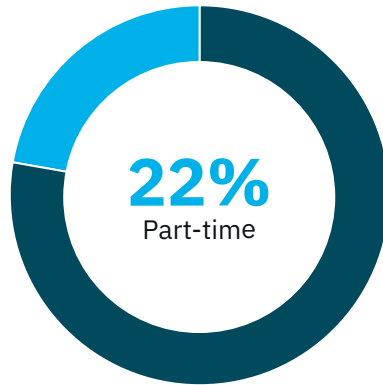
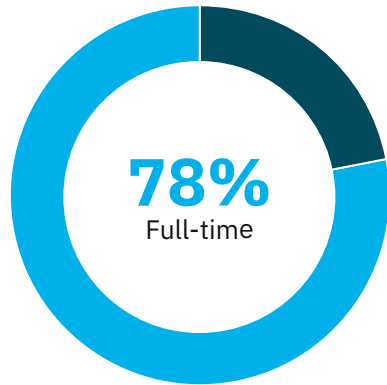
59%



Total¹

1043

100%



¹⁾ Total full-time equivalents, apprentices and student trainees weighted at 50 %

²⁾ The high number of temporary employees is due largely to the MC² business model in the USA. 90 % (2023) / 84 % (2024) of temporary employment contracts are issued in the USA.

Empower the people, enable the business

GRI 404-2

MCH Group is building a future-oriented organization that links business success with sustainable transformation. The guiding principle “Empower the People, Enable the Business” reflects our focus on strengthening sustainability competence across the organization and enable constructive, partnership-based dialogue on sustainable practices.

We do this in direct exchange with our business unit teams, through sustainability checks for MCH-organized events as well as knowledge sharing and learning opportunities that promote practical implementation. In 2026, MCH Group will launch a dedicated e-learning program to strengthen awareness and knowledge of sustainability topics.

We also maintain constructive dialogues with our partners to jointly advance sustainable practices across projects and value chains. These efforts are closely aligned with the Empower pillar of our DARE 2030 framework and reinforce our commitment to diversity, equity, and inclusion (DE&I).

MCH Group attaches great importance to the continuous development of its employees’ skills. We promote individual learning, cross-departmental knowledge-sharing and targeted skills development through selective training and continuing education programs. Our framework structure enables us to identify competence gaps

at an early stage and take measures to promote both existing and new talent.

Horizon Expansion Days

All employees at expomobilia are entitled to dedicated Horizon Expansion Days that promote both personal and professional development. These days provide the opportunity to expand skills, gain new perspectives, and strengthen internal collaboration. Employees may use them for internal training and development activities, such as job shadowing in other teams or business segments, as well as for visiting trade fairs in Switzerland or elsewhere in Europe. Horizon Expansion Days can also be used to support event setup or dismantling activities, or to visit other legal entities within the MCH Group AG.

Number of employees

In 2025, MCH Group had a total of 1,348 employees (1,043 full-time equivalents). Of these, 427 are women (41 %) and 615 men (59%). Of all employees, 78 % work full time and 22 % part time. The group has 381 employees in Switzerland. In the USA, MCH Group employs 817 people, while in the regions Asia, EU and Great Britain together have a further 150 employees.

MOVIS

GRI 2-26

To promote a healthy and supportive work environment, MCH Group partners with Movis, a neutral consulting firm offering confidential support in areas such as financial advice, counselling, job coaching, and health management for employees in Switzerland.

These services focus on prevention, early detection, and integration, benefiting employees, managers, and the company alike. All consultations are strictly confidential; communication between employees and Movis remains anonymous to MCH Group at all times.

Young Talents

MCH Group actively invests in the next generation of professionals by offering diverse training and internship opportunities across its locations. In Basel, we train commercial employees, event specialists, and computer scientists (EFZ), currently supporting ten apprentices.

Internationally, our Paramus (USA) office welcomed two interns through the Squared Effect Program, providing hands-on insights into the live marketing industry.

Through these programs, we foster future talent, strengthen innovation, and support professional development in a dynamic, forward-looking environment.

FOCUS STORY /

Squared Effect Internship Program



In 2025, MC² continued its partnership with CHPRD and HISPA, supporting young talent through the third edition of The Squared Effect Internship Program. This year's cohort featured Digital Marketing Interns Jennifer Menchu and Jaden Calaman, who gained hands-on experience across content strategy, SEO, web development, and strategic research.

Jaden deepened his understanding of how digital marketing functions within a global experiential agency, while Jennifer strengthened her copywriting skills and contributed to competitive analysis and content development.

Looking ahead, MC² plans to expand the program across its 14 U.S. locations, creating broader career pathways into the experiential industry and fostering the next generation of diverse leaders.

[Read more](#)

Young Talents /



Commercial Employees EFZ¹



IT Specialists EFZ¹



Event Specialists EFZ¹



**Polydesigners
EFZ¹**



**Designers in Advertising
Technology EFZ¹**



Working Students



**Squared Effect
Interns**

¹⁾ Federal Diploma of Vocational Education and Training – a certificate recognized in Switzerland that is awarded upon successful completion of a vocational education and training program.

Equal Opportunity and Treatment

GRI 3-3

Impact

On the environment, society and the economy



Business relevance

Financial impacts



MCH Group is committed to equal opportunity and equal treatment both within the organization and, where possible, outside it. A diverse workforce brings together people with different perspectives and experiences, which helps in better understanding and responding to the needs of our international customers. A working environment free of prejudices increases employee satisfaction and motivation, as well as boosting the attractiveness of an employer. At the same time, a consistent anti-discrimination policy minimizes potential business and legal risks.

Fair Pay

GRI 2-20 / 405-2

In 2019, MCH Group’s compliance with the federal government’s equal pay requirements was checked using the Logib tool. The regression calculations performed in this way confirmed that the effective remuneration paid by MCH Group is non-discriminatory in terms of gender. Pay equality between men and women across all skills

levels and professional positions is within the 5% tolerance threshold specified by the Swiss federal government. No further internal review with the Logib tool has been conducted since then, but our HR Business Partners raise awareness of the issue during wage negotiations and promotion processes. Wage benchmarking is performed for each new position to be filled, for example, ensuring fair pay for new and promoted employees.

FOCUS STORY /

Women in Life Sciences at Ilmac 2025



Women in Life Sciences 2025 brought together professionals committed to equality, innovation and stronger representation in the life sciences sector. The programme highlighted the gender health gap and showcased the impact of female leadership across research, development and healthcare.

[Read more](#)

FOCUS STORY /

Art Basel for the Next Generation



Art Kids programs in Basel and Miami Beach offered young visitors creative, safe, and inspiring spaces to explore art in 2025. In Basel, the “Magic Forest 2025” workshop invited children to bring imaginative scenes to life, while Miami Beach focused on “Sustainable Art,” encouraging hands-on creations using recycled materials. Together, these programs highlight how Art Basel nurtures creativity, supports families, and fosters early awareness of social and environmental responsibility.

[Read more](#)

Accelerating Business Impact and Partnerships /

With its strong roots in Basel and other regions where it operates, MCH Group has long contributed to local and regional economic development. Our events act as global platforms for innovation, knowledge exchange, and collaboration, while generating measurable value for local economies, particularly in hospitality, tourism, and services.

Aligned with our DARE 2030 framework, we aim to accelerate positive impact on planet, people, and profit by leveraging our reach to drive economic, social, and cultural progress. Through strong partnerships and the development of new, more sustainable products and services, we foster collaboration and innovation that extend well beyond the duration of our events.

Our Targets

In 2026, we will continue to build on the progress made in 2025, when we began leveraging our carbon accounting data to raise awareness of environmental impacts among clients and partners. We aim to further expand our collaborations on sustainability topics, as our goals can only be achieved through strong partnerships and collective action.

FOCUS STORY /

Igeho Rising Star Award 2025

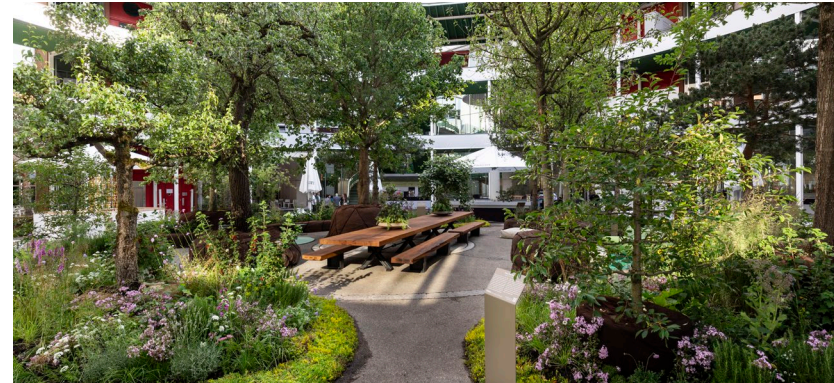


The Rising Star Award 2025, held at Igeho in cooperation with Swiss Food & Nutrition Valley, highlighted sustainable and forward-looking ideas for the future of hospitality. Five start-ups presented fresh perspectives that captured the audience's attention.

[Read more](#)

FOCUS STORY /

Enea's Flora Renaissance: Accelerating Biodiversity Awareness at Art Basel



With Flora Renaissance, Enea Landscape Architecture transformed the Rundhof at Art Basel in Basel 2025 into a living ecosystem inspired by Switzerland's historic orchard meadows. The installation invited visitors to experience biodiversity, climate resilience and landscape regeneration through an artistic lens while every plant and material was reused after the fair. As part of the DARE framework's Accelerate pillar, the collaboration highlights how Art Basel can amplify partners who bring environmental innovation to the cultural sphere and spark new conversations about nature, design and sustainability.

[Read more](#)

MesseQuartier Basel

With the MesseQuartier, MCH Group has transformed the area around the Messe and Congress Center Basel into a dynamic venue for cultural, leisure, and business events. In 2025, MQ Basel hosted countless attractions: from “Jurassic World: The Exhibition”, the Eurovision Song Contest and a new padel court ahead of the UEFA Women’s Euro 2025 through to festivals and live-music sessions, making the district a vibrant hub for both local residents and international visitors.

With its mix of restaurants, leisure options and event-driven activities, the MQ reinforced the city’s appeal as a destination and stimulated the regional economy through hospitality, services and culture.

Eurovision Song Contest 2025

The Eurovision Song Contest 2025 marked a milestone for Basel and a showcase moment for MCH Group. As host of two official side events, the Eurovision Village and the EuroClub in the Messe Basel halls, MCH Group and its venues welcomed more than 340,000 guests across its own sites.

Our involvement extended beyond hosting: MCH Group, together with the City of Basel and IWB, ensured the event reflected the principles of sustainable event management. The ESC 2025 introduced extensive environmental and inclusion measures, positioning Basel as a model for sustainable large-scale events.

Overall visitor satisfaction reached 95 %, and 92 % of guests reported a positive impression of Basel as a leisure destination.

Examples of key sustainability fact and figures in close collaboration with the City of Basel:

- Free public transport for all ticket holders across Northwest Switzerland, Lörrach (DE), and Saint-Louis (FR).
- Overall, 78 % of all visitors travelled to Basel by public or low-carbon transport, and 91 % used public transport within the city.
- A total of 136,592 kg of waste was generated, of which 85 % was operational waste; 80 % of Host City dressing materials were reused or upcycled.
- Regional and plant-based catering, with over 75 % vegetarian or vegan meals and ingredients sourced within 150 km.
- Barrier-free access, including reserved wheelchair areas, sensory rooms, companion tickets, and sign-language interpreted show.
- Dialogue and accessibility walkthroughs in collaboration with people with disabilities to improve venue access.
- 61 % of all services purchased by the Host City came from regional providers.
- Energy consumption for Host City activities amounted to 206,529 kWh, with 100 % renewable energy, and water usage totalled 3,007 m³.

MCH Group translated the sustainability concept provided by the City of Basel into actions within Eurovision Village and EuroClub, and hosted a conference in the Messe Tower for the Swiss Association for Sustainable Events to share in-

sights and promote knowledge exchange. Regular exchanges with Basel City officials during the planning phase helped establish a strong partnership and shared sustainability agenda.

Safety perception was exceptionally high: 96 % of visitors felt safe or very safe in and around the event area.

Awareness and anti-discrimination structures were widely used, with 434 contact requests to Safe Spaces, Mobile Awareness Teams and the multilingual hotline.

The ESC 2025 also left a lasting legacy: Basel’s integrated sustainability approach serves as a blueprint for future major events, including the UEFA Women’s Euro 2025, with which MCH Group continues to share experience and best practices.

In total, the event generated CHF 248 million in economic impact in Switzerland, including CHF 110 million in the Basel region, and CHF 11.5 million in public tax revenues. The event also triggered 176,000 overnight stays, with hotel occupancy rising up to 95 % during peak days.

More than 313,000 media mentions generated over 314 billion potential media contacts. More information on the sustainability targets, measures and results of the ESC can be found in the ESC Sustainability Report by the City of Basel.

Data-Driven Insights for Sustainable Events

In 2025, MCH Group further strengthened its data-driven sustainability approach by using detailed carbon accounting data to raise awareness of environmental impacts and promote more sustainable decision-making. These insights were actively integrated into Expomobilia's client pitches, helping brands to better understand and reduce their event-related emissions.

By the end of 2025, MCH Group also introduced the CO₂ Infrastructure Report for all guest events. This report provides transparent data on the emissions associated with the infrastructure used, including electricity, water, heating and cooling, waste, and printed materials, tailored to the specific venue, season, visitor numbers, and event duration. Guest organizers were additionally given the opportunity to offset their infrastructure-related CO₂ footprint through a collaboration with SwissClimate, further advancing climate-responsible event management.

FOCUS STORY /

Sustainable Progress Weberfloors



MCH Group's long-standing collaboration with Weberfloors is a powerful example of how shared learning can advance sustainability in the exhibition industry. In 2025, the partnership reached an important milestone with the introduction of transparent CO₂ reporting for all carpets used at our events—giving teams and exhibitors clearer insights into the environmental impact of their choices.

As Patrick Weber, owner of Weberfloors, notes:

“Providing CO₂ data is only the beginning. When people understand the footprint of the materials they use, they are far more empowered to test alternatives and rethink what is possible.”

Building on this foundation, both partners remain committed to exploring new solutions and continuously improving sustainable practices across the exhibition landscape.

[Read more](#)

Accelerating Ethical Business Practices /

At MCH Group, integrity and responsibility guide our actions across all dimensions: environmental, economic, and social. We uphold high standards of ethical business conduct, compliance, and fairness in our dealings with employees, clients, partners, and society.

True progress begins internally: we continuously review and improve our processes to ensure safety, efficiency, and full compliance. Through this ongoing development, we foster trust and accountability.

Our Target

In 2026, we will place greater emphasis on supply chain engagement, strengthening collaboration with existing suppliers to further embed sustainability and ethical standards across our value chain. This focus will help advance transparency, partnership, and long-term responsibility within our procurement network.

Our Focus Topics



Ethical business practices

For detailed insights, navigate directly to the corresponding chapter here.



Procurement

For detailed insights, navigate directly to the corresponding chapter here.

Governance of sustainability topics

GRI 2-14

Sustainability is firmly embedded in MCH Group's corporate governance. The Board of Directors holds ultimate responsibility and formally approves the company's sustainability reports. Since 2022, the Chief Strategy and Sustainability Officer (CSSO) has been part of the Group Management Team, underscoring the strategic importance of sustainability at the executive level.

The Global Sustainability Steering Council, led by the Head of Sustainability, brings together representatives from all business units and group services. It regularly reviews material topics, sets targets, and implements action plans to ensure sustainability is integrated into all key decisions through structured, ongoing dialogue.

Roles and responsibilities are outlined in a RACI matrix in the Sustainability Appendix.

Further information on MCH Group's overall governance structure is available in the Corporate Governance chapter.

Ethical business practices

GRI 3-3 / 2-23 / 2-24 / 205-3

Impact

On the environment, society and the economy



Business relevance

Financial impacts



Ethical business conduct is fundamental to MCH Group and encompasses integrity, fairness, and respect for human rights across all operations. By adhering to international standards such as the UN Guiding Principles on Business and Human Rights and the OECD Anti-Bribery Convention, we strengthen stakeholder trust and support sustainable growth.

Code of Conduct

GRI 2-26 / 2-27 / 205-3

Revised in 2024, our Code of Conduct defines the core principles guiding our behavior and decision-making. The latest update places a stronger emphasis on environmental responsibility and the sustainable use of resources. Refresher trainings have been rolled out for all employees, and ongoing sessions for new hires ensure continued awareness and understanding.

In addition, targeted ESG assessments are being progressively rolled out for selected suppliers and potential partners, supported by an internal

process for documenting outcomes and sharing findings.

Employees can confidentially report potential violations through our speak-up procedure. No material breaches of laws or regulations were reported during the reporting period.

Management of climate-related risks

GRI 2-16 / 2-25

MCH Group manages climate-related risks and opportunities in line with the Task Force on Climate-related Financial Disclosures (TCFD). This approach also fulfills the requirements of the Swiss Code of Obligations (Art. 964a–c) and supports transparent reporting on progress toward global climate targets.

Procurement

GRI 3-3 / 204-1

Impact

On the environment, society and the economy



Business relevance

Financial impacts

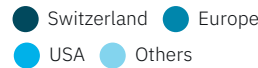
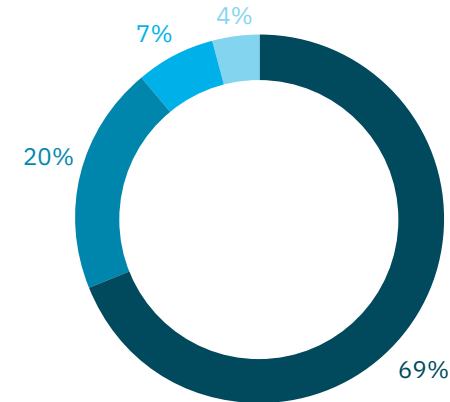


MCH Group places great importance on responsible procurement, integrating social, environmental, and ethical criteria into supplier selection and collaboration. Our Supplier Code of Conduct defines binding standards for sustainability and fair business practices, while the Supplier Evaluation Grid helps incorporate ESG factors into purchasing decisions.

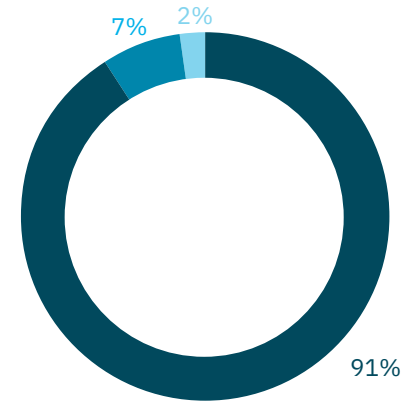
Progress on supplier assessments in 2025 was slower than expected due to organizational challenges and project overlaps. In 2026, supply chain engagement will receive higher priority to strengthen transparency and collaboration with key partners.

Across our operations, 69% of all goods and services in Switzerland and 91% in the USA are sourced locally, underscoring our commitment to regional and sustainable procurement.

Procurement Switzerland



Procurement USA



Sustainability Appendix



List of Material Topics /

Adjustments 2025 (GRI 2-4)

Material Topic	Definition	Adjustments in 2025
Ethical business practices	Ethical behavior, integrity, and adherence to laws, regulations, and policies in all business interactions and operations, demonstrating corporate fidelity by complying with both external and internal requirements while fostering a strong culture of compliance.	<p>Definition adapted in 2025</p> <p>The internal Global Sustainability Steering Council adapted the definition during the yearly review:</p> <p>Previous definition: Ensuring adherence to ethical standards such as integrity, fairness, and respect for human rights in all business activities to strengthen stakeholder trust and promote sustainable growth.</p> <p>Updated definition: Ethical behavior, integrity, and adherence to laws, regulations, and policies in all business interactions and operations, demonstrating corporate fidelity by complying with both external and internal requirements while fostering a strong culture of compliance.</p>
Procurement	Developing and applying social and environmental criteria in the selection and collaboration with suppliers, as well as choosing socially fair and environmentally friendly products.	No adjustments in 2025
Resource management	Minimizing resource consumption and waste production, including recycling and upcycling of materials. Optimizing procurement, separation, reuse, and disposal of resources, both in internal production and at external locations.	No adjustments in 2025
Energy management	Use and transition to renewable energy sources, including in-house photovoltaic systems, and optimization of operational processes (e.g., lighting systems, energy-efficient equipment).	No adjustments in 2025
Mobility	Reducing emissions and traffic congestion caused by visitors' travel activities and employees' commuting.	No adjustments in 2025
Transport & Logistics	Selection of low-emission transport options and optimization of delivery and distribution logistics.	No adjustments in 2025
Diversity, Equity & inclusion	Promoting diversity, equity, and inclusion within and, where possible, beyond the organization by establishing and upholding values and consistently implementing anti-discrimination practices.	No adjustments in 2025
Learning & Development	Providing education and training opportunities for employees, covering both their specific professional fields and further education in sustainability and management training.	No adjustments in 2025

Relevance, Impact & Approach

GRI 3-3

Material Topics	Relevance & impact	Approach
Ethical business practices	Ethical business practices strengthen our corporate integrity and ensure compliance with both external and internal requirements. By fostering a strong culture of compliance and transparency, we promote fair competition, protect human rights, and enhance trust among stakeholders. This commitment helps prevent corruption and conflicts of interest, creating a stable and credible foundation for long-term business success.	<ul style="list-style-type: none"> –Alignment with the UN Guiding Principles on Business and Human Rights and the OECD Guidelines for Multinational Enterprises –Mandatory Code of Conduct for all employees, supported by regular training for staff and management –Specific policies on anti-bribery, anti-corruption, and gifts & hospitality to ensure compliance with internal and external requirements –Supplier Code of Conduct covering the majority of purchasing volume to promote ethical and sustainable practices across the value chain –Introduction of ESG and compliance assessments for suppliers and potential partners to evaluate and document performance –Regular internal reviews and audits to monitor compliance and reduce risks such as corruption or conflicts of interest –Continuous dialogue with stakeholders to strengthen corporate integrity and foster a culture of transparency and accountability
Procurement	Our purchasing has an impact on the environment and society from production to disposal. We use renewable and non-renewable materials and minimize environmental impacts through procurement, production and logistics. Social impacts begin in the supply chain, from the extraction of raw materials to the provision of services. We ensure that human rights are respected, fair working conditions are observed and safe working conditions are guaranteed – both in production and in services.	<ul style="list-style-type: none"> –Standardized approach through standardized procurement approach –Supplier Code of Conduct binding for all suppliers worldwide –Supplier Evaluation Grid integrates sustainability into decision-making processes
Resource management	Our commitment to responsible resource management is not just an obligation, but a necessity in today’s business world. We recognize the potential risks of inefficient use of resources, such as health hazards for our employees and environmental pollution, and are therefore continuously committed to making improvements. By reducing waste and lowering the associated disposal costs, we create not only environmental but also economic benefits that can help stabilize our financial performance. Resource management is firmly integrated into our business practices. Every decision and action in this area has a direct impact on our environmental and economic performance. Inefficient practices, whether in our waste management or along our supply chain, can have negative consequences that we must actively address.	<ul style="list-style-type: none"> –ISO 20121 and Net Zero Carbon Events focus to promote sustainable events. –Focus on materials management and waste management as the foundation of the sustainability strategy. –Use of durable, environmentally friendly materials to reduce resource consumption and waste. –Limitation to necessary quantities with a view to reusability and recyclability. –Avoidance, separation and recycling to preserve valuable raw materials and promote the circular economy. –Promoting cooperation between material selection and waste management teams. –Guidance for sustainable material use and waste avoidance through the Sustainable Event Guide. –Collaboration with local partners to strengthen the circular economy and long-term sustainability.

Material Topics	Relevance & impact	Approach
Energy management	<p>The transition to renewable energy offers the MCH Group considerable advantages in terms of security of supply and independence from fossil fuels. By using these sustainable energy sources, we reduce our vulnerability to geopolitical crises and ensure a stable and reliable power supply. This helps to avoid price fluctuations and supply bottlenecks that could affect operations.</p> <p>Energy costs are of great importance for the MCH Group, as events and the production of temporary buildings require large quantities of electricity. The transfer to renewable energy not only enables costs to be reduced, but also makes a contribution to climate protection. Increased energy efficiency plays a central role here and is a key component of our energy policy.</p>	<ul style="list-style-type: none"> –In-depth data collection to analyze energy consumption and identify potential savings. –Targeted switch to renewable energies based on consumption data. –Promotion of energy efficiency through various strategies and investments. –Use of the Sustainable Event Guide as an orientation aid for energy-efficient events.
Mobility	<p>The transportation of guests and employees has both positive and negative effects. The transport sector is responsible for around 15% of global greenhouse gas emissions, with flights and car journeys to and from our events in particular causing significant CO₂ emissions as well as air and noise pollution. Reducing these emissions is a key challenge without compromising the business and social benefits of event mobility. Mobility is essential for personal interaction, sharing knowledge and building long-term business relationships. Our events create networks and foster innovation while supporting local industries such as hospitality, catering and transportation.</p> <p>By consciously choosing event locations and times and taking targeted measures to promote sustainable mobility, we can positively influence travel routes and means. Digital alternatives, cooperation with mobility providers and incentives for environmentally friendly means of transport help to minimize the environmental impact without losing the benefits of physical encounters.</p>	<ul style="list-style-type: none"> –Positive incentives for employees and visitors to use public transport, including financial benefits at selected locations and events. –Home office options to reduce commuting and minimize emissions. –Information campaigns to raise awareness of environmentally friendly mobility choices. –Revised travel policy (2024) to limit business travel, especially air travel, to the necessary minimum.
Transport & Logistics	<p>The timely transportation of valuable goods such as artworks places high demands on logistics and transport. Deliveries must be organized efficiently, environmental and cost aspects must be optimized and regional traffic must not be impaired.</p> <p>Transport and logistics affect both our own infrastructure at event venues and transportation by exhibitors and suppliers. As the transport sector is responsible for around 15% of global greenhouse gas emissions, CO₂ emissions and air pollution are key challenges.</p> <p>We are committed to continuously reducing emissions, optimizing logistics processes and working closely with logistics partners to develop sustainable solutions. In the future, we want to further reduce the use of fossil fuels, minimize inefficient transport and increasingly rely on climate-friendly alternatives.</p>	<ul style="list-style-type: none"> –Analysis of the current situation in order to identify optimization potential and use resources more effectively. –Optimization of internal processes and partnerships to ensure efficiency and sustainability. –Review existing contracts and communication channels with external partners for a continuous exchange of information. –Close collaboration with logistics partners to drive joint improvements.

Material Topics	Relevance & impact	Approach
Diversity, Equity & inclusion	<p>A diverse workforce provides MCH Group with decisive competitive advantages. The harmonious integration of different characteristics, perspectives and experiences creates a deeper understanding of our customers and interest groups. This diversity enables us to respond better to the diverse needs of our international clientele.</p> <p>Actively promoting diversity, equal opportunities and equal treatment benefits all employees by increasing their motivation and satisfaction. Exemplary behavior in these areas also strengthens the reputation and attractiveness of the MCH Group as an employer and makes it easier to recruit qualified employees. By contrast, misconduct can have business-damaging and legal consequences.</p>	<ul style="list-style-type: none"> -Creating a work environment free of bias to promote diversity and equal treatment. -Integration of the Ginto app (2023) to support people with limited mobility at our event locations. -Targeted platforms for women to make their roles and contributions visible at events -Review and adapt processes, from recruitment to exit, to identify and improve critical points.
Learning & Development	<p>General training and development measures can enhance the skills of employees, which leads to greater efficiency and productivity and contributes to the economic strength of the MCH Group and the employability of our employees. This promotes a positive working environment, which increases employee satisfaction and loyalty. Without appropriate programs, there is a risk that employees will not develop the necessary skills and knowledge, which can lead to lower productivity and possible poor decisions. When it comes to sustainability issues, specific training can help to make informed decisions that protect the environment and promote social responsibility. Lack of investment or inconsistent implementation of these programs could hinder progress in both areas and lead to skills gaps.</p>	<ul style="list-style-type: none"> -Identification and promotion of talents through a systematic skills matrix. -Cross-departmental training to strengthen the internal exchange of knowledge. -Promoting young talent through job offers for students and apprenticeships in various professions. -Introduction of sustainability training to strengthen knowledge and awareness of environmentally conscious and socially responsible decisions.

Climate Risks of MCH Group /

GRI 2-16

Climate risks for MCH Group encompass all environmental factors that either directly influence our CO₂ emissions or indirectly affect the climate system and, consequently, our business operations. These include physical risks such as extreme weather events, as well as transition risks arising from evolving regulations, market expectations, and technological developments. Understanding these interdependencies is essential for managing our environmental footprint and strengthening our resilience to climate change.

MCH Group is committed to integrating sustainability into all areas of its business activities. As part of this commitment, we implemented the DARE Framework (Decarbonize, Accelerate, Rethink, Empower), which actively guides our actions and ensures that environmental, social, and responsible corporate governance principles are firmly embedded in our strategy.

MCH Group regularly reports on its sustainability performance, with the Sustainability Report forming an integral part of the Annual Report. With the chapter on climate risks, we enhance transparency in how we address climate-related risks. Our approach follows the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD), enabling us to assess the potential impacts of climate change on our business activities and take appropriate measures.

This chapter also contributes to fulfilling the requirements of the Swiss Code of Obligations (Art. 964a–c) and is being continuously refined to strengthen transparency and support long-term progress toward global climate goals.

1. Sustainability Governance

To ensure that sustainability and climate-related responsibilities are clearly structured and effectively implemented across the organization, MCH Group applies a comprehensive governance framework. This includes defined roles and responsibilities across strategic oversight, management, operational execution, and interdisciplinary collaboration. The following RACI matrix summarizes the key actors involved in governing sustainability and climate-related topics, ensuring transparency and enabling efficient coordination throughout the organization.

(R: Responsible, A: Accountable, C: Consulted, I: Informed)

Activity / Responsibility	Board of Directors	Audit Committee	Group Management Team	Chief Strategy & Sustainability Officer (CSSO)	MCH Group Sustainability Team	Group Risk Management Team	Global Sustainability Steering Council	Art Basel Green Team
Overall sustainability oversight	A	C	C	R	I	I	I	I
Oversight of ESG risks & progress reporting	A	R	C	R	I	I	I	I
Strategic development of sustainability topics	I	I	C	A	R	I	C	C
Integration of ESG into decision-making	I	I	A	R	R	C	C	C
Identification & assessment of climate risks	I	I	C	A	R	R	C	I
Monitoring of climate risks	I	I	C	A	R	R	I	I
Development of scenario analyses	I	I	C	A	R	C	C	I
Annual review of materiality analysis	I	I	C	A	R	I	C	I
Operational implementation of sustainability initiatives	I	I	A	C	R	I	C/R	C/R

2. Strategy

MCH Group considers responding to climate change not only a moral responsibility but also a key business challenge to ensure long-term stability and competitiveness. Beyond reducing its own environmental footprint, all MCH Group businesses actively collaborate with external partners, suppliers, service providers, and customers to minimize both upstream and downstream emissions along the entire value chain. Our comprehensive sustainability management also includes the analysis of climate-related risks and opportunities, which are continuously monitored by the MCH Group Sustainability Team. Measures are then implemented in collaboration with other departments. The DARE Framework (Decarbonize, Accelerate, Rethink, Empower) serves as a guiding principle to ensure that sustainability is embedded in all business decisions and new initiatives. Among others, climate-related priorities are defined within the DARE Framework, which guides us in four key areas:

- **Decarbonize:** Based on our 2023 baseline year, we aim to achieve Net Zero by 2050 and reduce our Scope 1 & Scope 2 emissions by 50 % as well as Scope 3 emissions by 20 % by 2030.
- **Accelerate:** We promote sustainable solutions and partnerships to accelerate positive impact on environment, people and the economy.
- **Rethink:** We aim to achieve Near Zero Waste at all our events by 2030. The transition to renewable resources and the implementation of circular practices support this goal.
- **Empower:** We strengthen the expertise of our workforce to ensure that climate-related topics can be competently discussed and implemented across all areas of our company.

2.1 Climate-Related Risks and Opportunities

MCH Group views the impacts of climate change both as a challenge and an opportunity. Short- and long-term climate-related risks could affect our business activities, for example, through physical risks such as extreme weather events or regulatory risks associated with the transition to a low-carbon economy. This could lead to higher energy costs and increased regulatory requirements. At the same time, climate change also presents new opportunities, such as the accelerated expansion of sustainable business practices and services. MCH Group aims to actively leverage these opportunities by continuously bringing sustainable and climate-friendly solutions into our business models.

2.2 Assessment of Climate Change-Related Risks and Opportunities

The following table outlines the most significant climate-related risks and opportunities identified and assessed by the MCH Group Sustainability Team, which could impact MCH Group to various degrees. For positive and negative impacts of material topics, please refer to the chapter Relevance, Impact & Approach within the Sustainability Appendix.

Type	Impact on MCH Group (Risks and Opportunities)	Measures
Acute Weather Events	<p>Risk Delayed or failed deliveries of construction materials for production or materials/art objects for our events due to extreme weather events. Rising or falling average temperatures, as well as extreme temperatures, lead to an increased demand for energy for cooling and heating facilities.</p>	<p>–Increase energy efficiency at our event venues and reduce overall energy consumption through optimized processes and improved planning. In addition, discussions about possible measures to increase energy efficiency with event venues where we rent space.</p> <p>–Early planning of deliveries to ensure timely material availability.</p>
Long-Term Effects of Climate Change	<p>Risk Rising average temperatures lead to increased energy demand for cooling event locations and workplaces during summer, which could drive up energy costs. At the same time, higher temperatures also result in more intense and frequent rainfall, creating additional challenges for event planning and execution, as extreme weather events play an increasing role. A rise in sea levels would primarily affect Art Basel in Miami Beach and Hong Kong, although in both cities, we are only tenants. Other locations are not affected. More frequent droughts could negatively impact the availability and quality of drinking or process water, particularly in Live Marketing Solutions (LMS) production sites, leading to increased costs.</p> <p>Opportunities Adaptations to the potential effects of climate change, which lead to increased energy efficiency and process optimization, among other things, have long-term positive effects on the cost structure.</p>	<p>–Regular assessment of long-term physical risks as part of risk management.</p> <p>–Continuous investment in resource-efficient, energy- and water-saving production.</p>

Type	Impact on MCH Group (Risks and Opportunities)	Measures
Price, Margin, and Cost Pressure	<p>Risk Global climate-related impacts could increase existing cost pressures due to rising energy costs, raw material prices, and transportation and logistics expenses.</p> <p>Opportunities Potential to reduce costs, emissions, and resource consumption through optimized processes and the use of renewable energy.</p>	<p>–Increase global cost transparency.</p> <p>–Optimize delivery and transport with low-emission transportation and more efficient truck loading.</p> <p>–Reduce energy consumption by increasing energy efficiency and the share of renewable energy.</p> <p>–Reuse and integrate alternative materials by reselling or donating to third parties to support the transition to a circular economy.</p>

Type	Impact on MCH Group (Risks and Opportunities)	Measures
Impact of Geopolitical and Economic Developments	<p>Risk Resource scarcity, rising raw material prices, increasing trade restrictions, re-alignment of alliances, inflation, recession, supply chain disruptions, government restrictions, and further political instability due to tariffs, import/export regulations, protests, and climate-related sociopolitical movements.</p>	<ul style="list-style-type: none"> –Regular discussions on economic and political developments within the Management Team and Board of Directors, as well as engagement in multi-stakeholder/industry initiatives to mitigate potential impacts. –Reduce CO₂ emissions by increasing energy efficiency, analyzing materials used and environmentally friendly materials as well as their reuse, reducing business travel.
New, Changed, and Increased Stakeholder Expectations	<p>Risk Increased requirements from customers and partners, including eco-friendly transportation, energy use, waste management, and circularity at our events and venues. A lack of adaptation to global trends could result in higher expectations for sustainability in events and infrastructure. Changes in customer travel behavior could reduce onsite visitor numbers while increasing demand for digital offerings. A slow or missed adjustment of our offerings could result in a decline in visitors, customers, and projects.</p> <p>Opportunities Growing stakeholder expectations present numerous opportunities, especially by adapting to evolving customer needs. Reducing the carbon footprint and striving for Net Zero can further strengthen MCH Group’s reputation, leading to increased guest events and visitor numbers. A strong sustainability leadership position and transparent supply chain communication build trust, attracting new customers and contracts. Additionally, early compliance with new regulations ensures legal security and provides a competitive advantage in a changing market.</p>	<ul style="list-style-type: none"> –Regular engagement with stakeholders regarding sustainability to incorporate their needs into internal discussions. –Integrating sustainability into the corporate strategy. –Transparent communication of our sustainability initiatives to stakeholders. –Achieve consistent certification levels across all business units (current details in the Sustainability Report, “Certifications” section). –Continuous research on emerging regulations. –Reduce waste and material consumption, develop recycling concepts, and collect environmental data across all MCH Group locations and events. –Standardize sustainability processes in event planning. –Collaborate with various actors to test and exchange sustainability measures. –Develop action plans to increase renewable energy use, improve energy efficiency, promote material and product reuse, and optimize transportation and logistics.
Regulatory and Government Changes & Market Reforms	<p>Risk Changes in supply chain regulations, such as Germany’s Supply Chain Due Diligence Act, could impact our supplier processes. External developments in national or extraterritorial regulations (e. g., sanctions, compliance requirements) may affect energy availability, particularly renewable energy.</p> <p>Opportunities Strengthening collaboration and data exchange to improve Carbon Accounting and Carbon Management (Net Zero 2050 goal). Better understanding stakeholder needs enhances engagement, fosters closer cooperation, and strengthens reputation.</p>	<ul style="list-style-type: none"> –Provide sustainability information to stakeholders. –Achieve consistent certification levels across all business units. –Regularly monitor and analyze emerging regulations at group and country levels. –Actively participate in industry initiatives on sustainability (e. g., UFI Sustainability Working Group).

Type	Impact on MCH Group (Risks and Opportunities)	Measures
Infrastructure	<p>Risk Investments may be required to comply with new ESG regulations and meet changing customer and employee needs, such as accessibility and e-mobility parking. Unreliable public transport connections, traffic congestion, or accommodation challenges (flights, rail, private transport, hotels) could negatively impact the trade fair/event experience for exhibitors and visitors.</p> <p>Opportunities A stronger focus on eco-friendly mobility solutions presents a chance to significantly enhance visitor experience. Investing in e-mobility infrastructure—such as charging stations for electric vehicles and bicycles, improved public transport connectivity, and dedicated EV parking spaces—can boost exhibitor and visitor satisfaction while reinforcing the company’s commitment to sustainable mobility.</p>	<ul style="list-style-type: none"> –Regular exchange and collaboration with regional offices (particularly Basel-Stadt and Miami Beach). –Regular discussions and research on existing and emerging regulations. –Improvement of accessibility at our event venues in Basel and Zurich, as well as in Miami Beach, Paris, and Hong Kong. –Expansion of EV charging infrastructure, provision of sufficient bicycle parking spaces, and promotion of public transportation use by integrating public transport tickets into visitor passes.

3. Enterprise Risk Management

Since 2023, the Enterprise Risk Management approach of MCH Group had been expanded to systematically include ESG/sustainability risks, covering both climate-related risks and those arising from the material topics identified for the Group, such as risks related to ethical business practices or employee development. These two categories are closely linked and have been fully captured on Group level as ESG risk. They are evaluated on an annual basis.

The Group ESG risk may have both financial and non-financial impacts on MCH Group. It is interdependent from other business risks and plays a central role in:

- Ensuring responsible and future-oriented corporate management,
- Strengthening the company's resilience,
- Enhancing transparency toward stakeholders.

ESG/Sustainability risks include potential negative impacts on the climate, environment, and society (including human rights), as well as governance-related aspects. These impacts are described in the chapter Relevance, Impact & Approach within the Sustainability Appendix. To assess the ESG/sustainability risks comprehensively, the Group Sustainability Team conducted a double materiality analysis in 2024, integrating these interdependencies. Further details on the materiality analysis process can be found in the Sustainability Report.

4. Key Figures and Targets

As part of its sustainability reporting, MCH Group discloses key figures and targets related to sustainability and CO₂ emissions, including:

- [Environmental Indicators](#)
- [DARE-Framework](#)

Methodology Report /

This methodology section provides information on how the Corporate Carbon Footprint (CCF) of the MCH Group was determined for the reporting period from January 1, 2025, to December 31, 2025. The Corporate Carbon Footprint was developed in accordance with the Corporate Standard of the Greenhouse Gas Protocol and includes emissions from Scope 1, Scope 2, and Scope 3.

Organizational and Operational Boundaries

Due to its international presence and diverse event activities, data collection poses a logistical challenge for the MCH Group. The global organization and execution of events, in particular, require differentiated data collection, as data may vary depending on the location and type of event or venue.

The operational control approach was applied to define the organizational framework and the Corporate Carbon Footprint (CCF). This approach covers all units and venues of the MCH Group, as well as all events that took place within the reporting period and were organized by the MCH Group.

As part of the Art Basel shows in Hong Kong, Basel, Paris, and Miami Beach, several side events are organized in collaboration with partners or for

marketing purposes. Due to the added complexity in calculation and the focus on the main event, which generates the majority of emissions, these side events are not included in the reporting. Instead, the assessment prioritizes the main venues, where Art Basel and the MCH Group have direct operational control. Exceptions may apply in cases of activities with disproportionately high emissions, for which responsibility is assumed despite the absence of direct operational control.

Main Materials ordered or booked by exhibitors through MCH are included in the calculations. This approach was already applied to Art Basel events in 2024 and has now been extended to all other MCH Group owned events in Switzerland.

For the Live Marketing Solutions division outside of Switzerland, material consumption from in-house production is recorded. However, material consumption related to projects produced by third-party providers is currently not captured.

Furthermore, the CCF includes all relevant emissions arising from activities and resource consumption within the entire group, as well as in upstream and downstream processes.

For Arcual and MC² Europe, the Equity Share approach was applied. This means that emissions are consolidated proportionally according to ownership shares

Coverage

The greenhouse gas emissions are fully covered for Scope 1 and Scope 2 (market-based and location-based) as well as Scope 3. Biogenic CO₂ emissions were not calculated. All greenhouse gases defined by the Kyoto Protocol were considered using the impact assessment method of the Intergovernmental Panel on Climate Change (IPCC, 2014).

	CO ₂ equivalent
Carbon dioxide (CO ₂)	1
Methane (CH ₄)	28
Nitrous oxide (N ₂ O)	265
HFC-23 (Hydrofluorocarbon)	12 400
HFC-134a (Hydrofluorocarbon)	1 300
Sulphur hexafluoride (SF ₆)	23 500
Nitrogen trifluoride (NF ₃)	16 100

Baseline Year

The baseline year for the first Corporate Carbon Footprint (CCF) with global coverage of the MCH Group is 2023. However, it is important to note that the data collection process is continuously evolving. The goal is to improve data quality, close data gaps, and increase efficiency in data collection. As events differ from year to year, emission data comparisons should be interpreted with caution.

Defined Process for Data Collection

1. Definition and Adaption of the Data Collection Structure

Development of a global data collection framework tailored to MCH Group's requirements and adaptation of the Hydrus.ai tool to meet the Group's specific needs.

2. Integration and Training of Data Providers

Identification and confirmation of responsible persons worldwide as "data collectors" at the business unit level. Implementation of awareness initiatives and global training sessions for all data collectors.

3. Data Collection and Transmission

On-site data collection worldwide using Hydrus.ai, complemented by Excel spreadsheets for offices and events. The collected data is transmitted to Switzerland for consolidation.

4. Quality Assurance and Consolidation

The MCH Group Sustainability Team consolidates and initially analyzes all data. Regular coordination with Hydrus.ai ensures data quality and continuous process improvement. Data modeling, where necessary, is carried out jointly by the Sustainability Team and Hydrus.ai, including follow-ups

with data collectors. Final data validation is conducted under the four-eyes principle.

5. Disclosure

Preparation of the sustainability report for publication.

Scope of Reporting (Scopes 1, 2 and 3)

Scope 1 – Direct GHG Emissions

Scope 1 includes direct emissions from:

- **Stationary combustion** (e. g., heating systems)
- **Mobile combustion** (e. g., vehicle fleets)
- **Fugitive emissions** (e. g., leakage from refrigeration and air conditioning systems)

Data were collected mainly from primary sources. For certain events, fugitive emissions were estimated based on heated or cooled areas. Similarly, mobile combustion emissions were estimated for selected MC² units in Europe and the USA.

Scope 2 – Indirect GHG Emissions from Energy Consumption

Scope 2 includes emissions from:

- **Purchased electricity**
- **District heating and cooling**

A market-based approach was applied in accordance with the Scope 2 Guidance of the GHG Protocol. Primarily, primary data was used, while emissions from district heating were estimated for certain locations based

on historical values due to limited data availability.

Scope 3 – Indirect Upstream and Downstream Emissions

The report also includes Scope 3 emissions, such as:

- **Upstream emissions:** Employee mobility (commuting and business travel), transportation of goods (inbound and outbound logistics), material consumption, waste, and recycling.
- **Downstream emissions:** Visitor mobility and post-delivery activities related to goods or services.

The data collection mainly relies on primary data as a foundation for analysis. However, since not all areas are fully covered, missing information is supplemented through modeling and estimates to provide a comprehensive overall picture.

Due to limited internal data collection capacities, emissions for three events with exclusively local audiences were modelled for the 2025 reporting year. The modelling is based on verified emissions data from 2024.

This approach is considered appropriate as

- these events consistently account for the smallest share of the overall corporate carbon footprint, given that visitor travel represents by far the largest source of emissions across the event portfolio, and
- the event and booth concept, visitor profile, and key emission-relevant parameters remained unchanged compared to the previous year.

The impact of this modelling approach on the overall emissions balance is therefore assessed as not material.

Calculation of Emission Factors

The emission calculations are based on emission factors from the Ecoinvent 3.6 database, supplemented by additional data from various sources. The factors were selected to reflect real-world conditions as accurately as possible.

Maintenance of the Data Management Process

MCH Group acknowledges that non-financial data constitutes a fundamental element of effective sustainability management. However, the collection and analysis of such data represent the most complex and resource-intensive aspect of sustainability reporting, as they are influenced by multiple internal and external factors, including internal capacities and processes, the availability and reliability of data, and the degree of cooperation and data provision by suppliers, partners, and visitors.

Looking ahead to the 2026 reporting year, MCH Group will adjust its data collection approach by further standardizing and simplifying data gathering and calculation processes.

Factors contributing to this simplification include

- the increasing complexity of sustainability reporting requirements and related documentation efforts,
- the prioritization of material emission sources in line with the materiality principle,
- the limited availability and varying quality of primary data from external partners and event stakeholders, and
- the objective to improve efficiency and scalability of the data collection process across a diverse event portfolio

Employee Information /

Employment (GRI 2-7, GRI 2-30)	Unit	2025	2024
Employees	Headcount	1 348	1 363
Employees	FTE	1 043	1 150
Women	FTE	427	442
Men	FTE	615	708
Employees in Switzerland	Headcount	381	402
Employees in the EU, GB	Headcount	53	66
Employees in the USA	Headcount	817	826
Employees in Asia	Headcount	97	69
Full-time positions in Switzerland	FTE	316	322
Full-time positions in the EU, GB	FTE	40	51
Full-time positions in the USA	FTE	359	422
Full-time positions in Asia	FTE	96	65
Part-time positions	FTE	232	290
– of which in Switzerland	FTE	46	57
– of which in the EU, GB	FTE	9	10
– of which in the USA	FTE	175	220
– of which in Asia	FTE	1	3
Part-time rate	in %	22	25
Part-time rate Women	in %	17	22
Part-time rate Men	in %	26	27
Temporary employees	FTE	211	354
– of which in Switzerland	FTE	16	15
– of which in the EU, GB	FTE	5	3
– of which in the USA	FTE	186	298
– of which in Asia	FTE	4	38
Temporary employees	in %	20	31
– of which Women	in %	9	19

Employment (GRI 2-7, GRI 2-30)	Unit	2025	2024
– of which Men	in %	28	38
Permanent employees	FTE	832	796
– of which in Switzerland	FTE	347	364
– of which in the EU, GB	FTE	44	58
– of which in the USA	FTE	348	344
– of which in Asia	FTE	93	30
Permanent employees	in %	80	69
– of which Women	in %	91	81
– of which Men	in %	72	62
Employees with collective agreements	in %	0	0
<hr/>			
Training and Education (GRI 404-1, 404-3)	Unit	2025	2024
Apprentices and working students	Headcount	14	8
Percentage of female apprentices	in %	64	63
working students		4	5
Share of female working students		0	80
Total training	in hours	337.5	125.2
– of which employee training	in hours	337.5	125.2
– of which management team training	in hours	0	0
– of which Executive Board (incl. Board) training	in hours	0	0
Training per employee	in hours	0.37	0.09
Employees with annual appraisal interview	in %	42	52
– per woman	in %	63	65
– per man	in %	50	44

Diversity and Equity (GRI 405-1)	Unit	2025	2024
Men	in %	64	64
Men in management team, executive board, and board	in %	73	79
Men in management team	in %	71	83
Men in executive board	in %	50	5
Men in board	in %	83	83
Men in leadership positions	in %	64	64
Women	in %	36	36
Women in management team, executive board, and board	in %	27	21
Women in management team	in %	29	17
Women in executive board	in %	50	50
Women in board	in %	17	17
Women in leadership positions	in %	36	36
Employees up to 30 years	in %	19	18
– of which employees	in %	20	19
– of which in management positions	in %	5	3
– of which management team	in %	0	0
– of which executive board	in %	0	0
– of which board	in %	0	0
Employees between 31 and 50 years	in %	52	50
– of which employees	in %	51	49
– of which in management positions	in %	67	66
– of which management team	in %	57	50
– of which executive board	in %	50	100
– of which board	in %	33	17
Employees over 50 years	in %	29	32
– of which employees	in %	29	32
– of which in management positions	in %	28	31
– of which management team	in %	43	50
– of which executive board	in %	50	0
– of which board	in %	67	83

Environmental Indicators /

Emissions

(GRI 305-1, 305-2, 305-3, 305-4, 305-5)	Unit	2025	2024
Total Emissions	tCO ₂ e	260 251.30	317 379.46
Total direct Emissions (Scope 1)	tCO ₂ e	1 760.85	1 859.08
Total indirect Emissions (Scope 2, market-based) ¹⁾	tCO ₂ e	–	–
Total indirect Emissions (Scope 2, location-based)	tCO ₂ e	3 025.50	3 702.18
Total indirect Emissions (Scope 3)	tCO ₂ e	255 464.95	311 818.20
Total Emissions compensated	tCO ₂ e	3.973	0
Emission Intensity	tCO ₂ e/Nettoumsatz MCHF	605.94	759.27

¹⁾ Scope 2 emissions are reported according to the location-based principle, as market-based data is not available for certain locations. A precise statement according to the market-based approach is therefore not possible.

Multiple indicators from 2024 have been subject to methodological adjustments. Details on the nature of these changes and the underlying rationale are provided in the Restatement section on page 190.

Energy data (Sites)

(GRI 302-1, 302-2, 302-3)	Unit	2025	2024
Energy reference area	m ²	321 956.33	379 243
Total energy consumption	MWh	21 883.08	19 855.36
Total electricity consumption	MWh	14 123.88	11 638.33
– of which renewable	%	80.38	70 ¹⁾
– of which non-renewable	%	19.62	30 ¹⁾
Total electricity consumption (own properties)	MWh	11 132.66	7 756.24
– of which renewable	%	100	100
– of which non-renewable	%	0	0
Total electricity consumption (rented properties)	MWh	2 991.21	3 882.58
– of which renewable	%	7.4	11
– of which non-renewable	%	92.6	89
Total heating/cooling ²⁾	MWh	7 759.2	8 217.03
Total heating/cooling (own properties)	MWh	4 973.08	5 214.55
Total heating/cooling (rented properties)	MWh	2 786.12	3 002.48
Energy intensity per m ²	kWh/m ²	67.97	52.35

¹⁾ Shares were recalculated due to calculation error in 2023

²⁾ Share of electricity consumption is used for cooling

Energy data (Events)

(GRI 302-1, 302-2, 302-3)	Unit	2025	2024
Energy reference area	m ²	492 352.18	480 159
Total energy consumption	MWh	5 248.12	6 753.85
Total electricity consumption	MWh	4 671.82	5 753.03
– of which renewable	%	34.56	54.41 ¹⁾
– of which non-renewable	%	65.04	45.59 ¹⁾
Total electricity consumption (own properties)	MWh	1 632.89	2 970.79
– of which renewable	%	100	100
– of which non-renewable	%	0	0
Total electricity consumption (rented properties)	MWh	3 038.93	2 782.24
– of which renewable	%	0	0
– of which non-renewable	%	100	100
Total heating/cooling ²⁾	MWh	567.3	1 000.82
Total heating/cooling (own properties)	MWh	437.9	827.09
Total heating/cooling (rented properties)	MWh	138.4	173.73
Energy intensity per m ²	kWh/m ²	10.66	13.47

¹⁾ Shares were recalculated due to calculation error in 2023

²⁾ Share of electricity consumption is used for cooling

Corporate Carbon Footprint – Key Developments and Insights /

Methodological notes:

For selected emission sources, no sufficiently specific emission factors or life cycle assessment (LCA) datasets were available. In such cases, proxy emission factors were applied. For materials in particular, emission factors were selected based on the primary material composition to ensure a consistent and transparent allocation approach.

Due to timing constraints related to the reporting cycle, the emission data for Art Basel Miami Beach have been incorporated using the most recently available dataset (previous reporting year). As the event takes place in December, a complete data collection and validation process cannot be finalized prior to publication of the Sustainability Report. The dataset will be reviewed and updated in the subsequent reporting cycle where applicable.

Energy Consumption and Energy Mix (Scope 2)

For own events conducted in owned halls, a significant reduction in energy consumption was recorded for electricity as well as heating and cooling. Total energy use decreased from 2,970.79 MWh in 2024 to 1,632.89 MWh in 2025, repre-

senting a 45 % year-on-year reduction.

This reduction reflects the combined effect of implemented energy efficiency measures, including projects realized in cooperation with IWB, as well as changes in operational activity levels. In particular, the number of own events held in Zurich decreased from five events in 2024 to two events in 2025. In Basel, while one additional own event was conducted, the absence of the energy-intensive Swissbau exhibition in 2025 materially reduced overall energy demand. These activity-related effects are considered a significant driver of the observed reduction and are therefore disclosed for transparency.

The share of renewable energy within the energy mix declined compared to the previous year. This development is primarily attributable to disproportionately strong efficiency improvements at sites supplied with renewable energy, leading to a lower absolute energy demand at these locations. As a result, the relative share of renewable energy decreased despite stable or improved sourcing conditions.

At the same time, the absolute volume of renewable electricity consumed at company locations

(excluding events) increased compared to the previous year. This rise is linked to higher overall electricity demand at permanent sites, particularly in large halls, where major international productions such as the Eurovision Song Contest (ESC) and the UEFA Women's EURO contributed to increased base load consumption. This illustrates how large-scale events can influence energy dynamics across a global organization, even when overall efficiency improvements are achieved elsewhere.

Electricity consumption at leased locations decreased compared to the previous year. This reduction is primarily attributable to structural and organizational changes, including the dissolution of the warehouse in Effretikon, Switzerland, the closure of the St. Louis office after eight months of operation, the closure of the Orlando location, and a reduction in office space at MCH Global in Zurich as well as at Arcual. These changes resulted in a lower overall electricity demand across rented premises.

Electricity consumption data for the United States includes electricity generated from nuclear power, in line with the applied market-based accounting approach.

Scope 3 emissions decreased

Compared to the previous reporting year, this development is primarily attributable to methodological refinement, improved data quality, updated emission factors, and structural changes in operational activities.

In the previous year, a conservative estimation approach was applied to visitor mobility (Scope 3.9 – Downstream transportation and distribution / visitor travel) due to limited primary data availability. In the reporting year, data availability and granularity improved significantly, allowing for a more differentiated and representative calculation. The prior-year conservative assumptions therefore led to comparatively higher reported emissions.

In addition, updated and more current emission factors were applied for mobility and transport-related categories, including visitor mobility (Scope 3.9), business travel (Scope 3.6), and employee commuting (Scope 3.7). The revised factors reflect technological progress and efficiency improvements in the mobility and logistics sectors. As a result, lower emission intensities were applied, contributing to the overall reduction in reported Scope 3 emissions.

A further decrease was observed in emissions related to purchased goods and services, particularly materials used for Expomobilia in Switzerland. As of August 2025, construction activities were outsourced, and no direct procurement of construction materials was undertaken thereafter. This structural change reduced the volume of purchased materials accounted for under Scope 3.

Emission Mitigation and Use of Carbon Reduction Instruments

In addition to direct emission reduction measures, 3.97 t CO_{2e} were mitigated through the use of Sustainable Aviation Fuel (SAF) via a Book-and-Claim mechanism. Emission reductions are calculated on a Well-to-Wheel basis. While not counted as a direct Scope 3 reduction, this measure supports emission abatement in the aviation sector beyond the organization's direct operational boundaries, in line with recognized voluntary mitigation practices.

Restatement of 2024 Carbon Accounting Data

As disclosed in the 2024 Sustainability Report, the Corporate Carbon Footprint (CCF) for the reporting year 2024 included emission data for Art Basel Miami Beach based on the 2023 dataset. This approach was applied due to timing constraints, as the event takes place in December and complete data collection and validation could not be finalized prior to publication.

In the 2025 reporting cycle, the 2024 CCF has been updated to incorporate the actual and fully validated 2024 emission data for Art Basel Miami Beach. The comparative figures for 2024 presented in this report therefore reflect the revised dataset to ensure improved accuracy, transparency and comparability across reporting periods.

Furthermore, during the preparation of the 2025 Corporate Carbon Footprint, several methodological refinements and data corrections were identified that required a restatement of selected 2024 emissions data to ensure consistency, comparability, and methodological accuracy across reporting years.

Heating and Cooling (Scope 2 – Leased Assets)

Emissions associated with heating and cooling of leased facilities were reassessed and updated. This adjustment primarily relates to MC² production facilities in the United States, where energy consumption for climate control had previously been incompletely allocated. The revised accounting now consistently includes these energy flows under leased building operations, resulting in an increase in reported Scope 2 emissions for 2024.

Electricity Consumption – Art Basel Hong Kong (Scope 2)

Electricity consumption for Art Basel in Hong Kong was corrected following a data classification review. For the Art Basel Hong Kong show, a portion of energy use previously recorded as cooling consumption was reclassified as electricity consumption. As a result, reported electricity use increased from 118 kWh to 396 kWh. This correction improves the accuracy of energy

source attribution but does not reflect a change in actual operational activity.

Transport Emissions – Own Vehicles (Scope 1 and Scope 3)

A methodological review of transport-related emissions resulted in two adjustments affecting the 2024 reporting year.

First, a calculation error related to refrigerant leakage assumptions at MC² USA was identified and corrected. The originally applied leakage rate was reassessed and adjusted based on a methodological review. This correction led to a reduction in reported Scope 1 emissions for 2024.

Second, methodological reassessment of transport-related emissions led to a reallocation of certain vehicle-related emission sources. Emissions from company-owned vehicles, which had previously been partially included in Scope 3 subcategories, are now more accurately reported under Scope 1 (direct fuel combustion) and Scope 3.3 (fuel- and energy-related activities) in line with GHG Protocol guidance. This reclassification resulted in a shift of emissions between scopes without materially affecting total corporate emissions for 2024.

Overall, the reduction resulting from the corrected refrigerant leakage assumption exceeded the increase associated with the reclassification of company-owned vehicles. Consequently, total reported Scope 1 emissions for 2024 are lower in the restated figures compared to those originally published, while total corporate emissions remain largely unaffected apart from the ABMB data update described above.

These restatements enhance methodological alignment with reporting standards and improve year-on-year data consistency. All comparative figures in this report have been updated accordingly to reflect the revised 2024 baseline.

GRI Index /

Statement of use

MCH Group has reported in accordance with the GRI Standards for the period January 1, 2025, to December 31, 2025

GRI 1 used

GRI 1: Foundation 2021



CONTENT INDEX
ESSENTIALS SERVICE

2025

GRI Standard/ other Source	Disclosure	Location and/or direct answers	Omission		
			Requirement(s) omitted	Reason	Explanation
General disclosures					
GRI 2: General Disclosures 2021	2-1 Organizational details	Management Report p. 5 Sustainability Report p. 129 Corporate Governance p. 26			
	2-2 Entities included in the organization's sustainability reporting	Sustainability Report p. 129			
	2-3 Reporting period, frequency and contact point	Appendix p. 191 The Sustainability Report 2024 covers information and data on the period January 1, 2025 to December 31, 2025, in line with our financial reporting. Non-financial reporting is conducted annually, following the conclusion of each fiscal year. This Sustainability Report was published on March 23 rd , 2026. Contact: sustainability@mch-group.com			
	2-4 Restatements of information	Appendix p. 166, p. 188			
	2-5 External assurance	We hereby confirm that no external audit of our sustainability reporting was conducted in 2025.			
	2-6 Activities, value chain and other business relationships	Management Report p. 5 Corporate Governance p. 26 Sustainability Report p. 129			
	2-7 Employees	Appendix p. 180–181			
	2-8 Workers who are not employees			Information unavailable/incomplete	We are currently unable to disclose data for GRI 2-8 (Workers who are not employees) due to limitations in our data infrastructure. However, we are actively working to establish systems to enable comprehensive reporting on this in the future.
	2-9 Governance structure and composition	Corporate Governance p. 34, p. 38			

GRI Standard/ other Source	Disclosure	Location and/or direct answers	Omission		
			Requirement(s) omitted	Reason	Explanation
	2-10 Nomination and selection of the highest governance body	Corporate Governance p. 33			
	2-11 Chair of the highest governance body	Andrea Zappia, Chairman of the Board of Directors			
	2-12 Role of the highest governance body in overseeing the management of impacts	Corporate Governance p. 35			
	2-13 Delegation of responsibility for managing impacts	Corporate Governance p. 34, p. 35			
	2-14 Role of the highest governance body in sustainability reporting	Sustainability Report p. 163 Corporate Governance p. 35			
	2-15 Conflicts of interest	Corporate Governance p. 35			
	2-16 Communication of critical concerns	Sustainability Report p. 163 Corporate Governance p. 36 Appendix p. 170–176			
	2-17 Collective knowledge of the highest governance body	The Board of Directors of MCH Group brings together a diverse and complementary set of skills, expertise, and industry experience. This enables it to effectively support the company in its role as a leading international live marketing platform, fostering innovation, sustainability, and long-term value creation in the event and exhibition industry.			
	2-18 Evaluation of the performance of the highest governance body		2-18-a 2-18-b 2-18-c	Not applicable	No processes have been implemented to evaluate the performance of the highest governance body. This may become a key area of focus in 2026 and 2027.
	2-19 Remuneration policies	Remuneration Report p. 117–119	2-19 aii: Sign-on bonuses or recruitment incentive payments	Information unavailable/incomplete	Only general reference in employee chapter of Sustainability Report
	2-20 Process to determine remuneration	Sustainability Report p. 157 Remuneration Report p. 117–119			

GRI Standard/ other Source	Disclosure	Location and/or direct answers	Omission		
			Requirement(s) omitted	Reason	Explanation
	2-21 Annual total compensation ratio	Headquartered in Switzerland, MCH Group operates across different markets with varying economic and labor conditions. Our compensation is based on regular market analyses and benchmarks of relevant positions, alongside assessments of each employee's skills and performance. We aim to provide comparable compensation structures for all employees and monitor adherence to minimum standards. The ratio between the highest-paid employee's annual compensation and the median may vary significantly due to market differences across countries and external factors such as exchange rates. Therefore, we do not view the requested information as a relevant measure for assessing the fairness of our compensation structures.	Report the process for determining remuneration:	Confidentiality constraints	Only general reference in employee chapter of Sustainability Report
	2-22 Statement on sustainable development strategy	Sustainability Report p. 131–133			
	2-23 Policy commitments	Sustainability Report p. 163			
	2-24 Embedding policy commitments	Sustainability Report p. 131, p. 163			
	2-25 Processes to remediate negative impacts	Sustainability Report p. 163, p. 170–176			
	2-26 Mechanisms for seeking advice and raising concerns	Sustainability Report p. 154, p. 163			
	2-27 Compliance with laws and regulations	Sustainability Report p. 163			
	2-28 Membership associations	Sustainability Report p. 136 Corporate Governance p. 41			
	2-29 Approach to stakeholder engagement	Sustainability Report p. 139 Corporate Governance p. 42			
	2-30 Collective bargaining agreements	There are no employees at MCH Group employed under collective bargaining agreements.			

GRI Standard/ other Source	Disclosure	Location and/or direct answers	Omission		
			Requirement(s) omitted	Reason	Explanation
Material topics					
GRI 3: Material Topics 2021	3-1 Process to determine material topics	Sustainability Report p.134–135			
	3-2 List of material topics	Sustainability Report p. 135, p. 166–169			
Procurement					
GRI 3: Material Topics 2021	3-3 Management of material topics	Sustainability Report p. 134–135, p. 144, p. 148, p. 150, p. 151, p. 157, p. 163, p. 164 Appendix p. 167–169			
GRI 204: Procurement Practices 2016	204-1 Proportion of spending on local suppliers	Sustainability Report p. 164 In terms of local sourcing, Switzerland is considered the local procurement country for all Swiss-based companies, while for MC ² in the USA, local sourcing is defined as procurement within the United States. A more specific distinction is currently not possible due to the available data.			
Ethical Business Practices					
GRI 3: Material Topics 2021	3-3 Management of material topics	Sustainability Report p. 134–135, p. 144, p. 148, p. 150, p. 151, p. 157, p. 163, p. 164 Appendix p. 167–169			
GRI 205: Anti-corruption 2016	205-3 Confirmed incidents of corruption and actions taken	Sustainability Report p. 163			
Resource Management					
GRI 3: Material Topics 2021	3-3 Management of material topics	Sustainability Report p. 134–135, p. 144, p. 148, p. 150, p. 151, p. 157, p. 163, p. 164 Appendix p. 167–169			
GRI 301: Materials 2016	301-1 Materials used by weight or volume	Sustainability Report p. 144			
	301-3 Reclaimed products and their packaging materials	Sustainability Report p. 145			

			Omission		
GRI Standard/ other Source	Disclosure	Location and/or direct answers	Requirement(s) omitted	Reason	Explanation
GRI 306: Waste 2020	306-1 Waste generation and significant waste-related impacts	Sustainability Report p. 144			
	306-2 Management of significant waste-related impacts	Sustainability Report p. 144			
	306-3 Waste generated	Sustainability Report p. 146			
	306-4 Waste diverted from disposal	Sustainability Report p. 146–147			
	306-5 Waste directed to disposal	Sustainability Report p. 146–147			
Energy Management					
GRI 3: Material Topics 2021	3-3 Management of material topics	Sustainability Report p. 134–135, p. 144, p. 148, p. 150, p. 151, p. 157, p. 163, p. 164 Appendix p. 167–169			
GRI 302: Energy 2016	302-1 Energy consumption within the organization	Sustainability Report p. 56 Appendix p. 198			
	302-2 Energy consumption outside of the organization	Sustainability Report p. 56 Appendix p. 198			
	302-3 Energy intensity	Appendix p. 198			
	302-4 Reduction of energy consumption	Sustainability Report p. 56			
	302-5 Reductions in energy requirements of products and services	Sustainability Report p. 56			
Mobility					
GRI 3: Material Topics 2021	3-3 Management of material topics	Sustainability Report p. 134–135, p. 144, p. 148, p. 150, p. 151, p. 157, p. 163, p. 164 Appendix p. 167–169			
Transport & Logistics					
GRI 3: Material Topics 2021	3-3 Management of material topics	Sustainability Report p. 134–135, p. 144, p. 148, p. 150, p. 151, p. 157, p. 163, p. 164 Appendix p. 167–169			
Learning & Development					
GRI 3: Material Topics 2021	3-3 Management of material topics	Sustainability Report p. 134–135, p. 144, p. 148, p. 150, p. 151, p. 157, p. 163, p. 164 Appendix p. 167–169			

GRI Standard/ other Source	Disclosure	Location and/or direct answers	Omission		
			Requirement(s) omitted	Reason	Explanation
GRI 404: Training and Education 2016	404-1 Average hours of training per year per employee	Appendix p. 181			
	404-2 Programs for upgrading employee skills and transition assistance programs	Sustainability Report p. 154			
	404-3 Percentage of employees receiving regular performance and career development reviews	Appendix p. 181			
Diversity, Equity & Inclusion					
GRI 3: Material Topics 2021	3-3 Management of material topics	Sustainability Report p. 134–135, p. 144, p. 148, p. 150, p. 151, p. 157, p. 163, p. 164 Appendix p. 167–169			
GRI 405: Diversity and Equal Opportunity 2016	405-1 Diversity of governance bodies and employees	Sustainability Report p. 153 Appendix p. 182			
	405-2 Ratio of basic salary and remuneration of women to men	Sustainability Report p. 157			
Other GRI disclosures beyond material matters					
GRI 203: Indirect Economic Impacts 2016	203-2 Significant indirect economic impacts	Sustainability Report p. 160–161			
GRI 305: Emissions 2016	305-1 Direct (Scope 1) GHG emissions	Sustainability Report p. 143 Appendix p. 183			
	305-2 Energy indirect (Scope 2) GHG emissions	Sustainability Report p. 143 Appendix p. 183			
	305-3 Other indirect (Scope 3) GHG emissions	Sustainability Report p. 143 Appendix p. 183			
	305-4 GHG emissions intensity	Sustainability Report p. 143 Appendix p. 183			
	305-5 Reduction of GHG emissions	Sustainability Report p. 143 Appendix p. 183			

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Required aspects according to Art. 964a-c CO	Subtheme	Place of Disclosure	Reference	
Business model	Organizational profile, activities, value chain	Our Business	p. 5	
		Procurement	p. 164	
Environmental concerns	Organizational structure	Board of Directors, Executive Management	p. 28, p. 38	
	Material topics	Materiality analysis	p. 134–135, 166–169	
		Objectives & measures	Our path to net zero	p. 141–142
	Employee concerns	Employee information	Corporate carbon footprint	p. 143, 183–188
			Resource management	p. 144–147
			Energy management	S. 148–149
			Mobility	p. 150–151
	Social concerns	Material topics	Transport & logistics	p. 151
Employees			p.153–157, 180–182	
HR governance			p. 154	
Movis			p. 154	
Learning & development			p. 154, 181	
Diversity, equity & inclusion			p. 157, 180–182	
Human rights	Objectives & measures	Economic strength and cultural significance of the MCH Group	p. 159–161	
		MesseQuartier Basel	p. 160	
Anti-corruption measures	Partnerships	Partnerships	p. 136–137, 159–161	
		Materiality analysis	p. 134–135, 166–169	
Anti-corruption measures	Human rights in the supply chain	Procurement	p. 164	
		Key topics	p. 134–135, 166–169	
		Ethical business practices	p. 163	
Anti-corruption measures	Compliance and integrity	Ethical business practices	p. 163	
		Code of Conduct	p. 163	

Statement of the Board of Directors /

The Board of Directors at MCH Group Ltd. approves the 2025 Non-Financial Report. The Sustainability Report 2025 is published in German and English. The German version is legally binding.

Basel, March 24, 2026



Andrea Zappia
Chairman of the Board of Directors
MCH Group Ltd